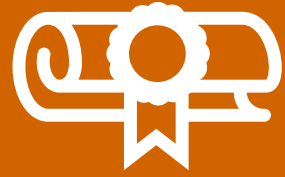


# Welcome to November Ecosystem Enrichment!

Digital Literacy

# WHAT IS ECOSYSTEM ENRICHMENT?



Monthly professional development opportunity for workforce professionals – career coaches, business services representatives, training instructors, and more!



Information that helps connect a complex system of services so that jobseekers can get the support they need to find, obtain, and maintain quality employment – no matter where they start!

Broadly applicable workforce development skills/knowledge with local context



Join us each month for more, invite others you think are a good fit, and reach out if you have questions about previous or upcoming sessions

# Housekeeping Items

The session is being recorded, the PowerPoint and other materials will be sent out after the session.

Please mute yourselves to make sure that speakers can be heard, and we do not experience feedback. Cameras on is a great way for our speakers to see how you all are reacting to the information!

Feel free to share your own thoughts, reactions, and reflections to the topics as we go along using the chat. There is time for Q+A built in throughout the afternoon. If you have technical issues, send those to me privately!

# Introductions

Type in the chat

Name, Role, Organization

*What are you hoping to learn today?*

## Key Learning Objectives

---

Understand the real-world challenges our clients face

---

Know the workplace expectations of digital literacy

---

Learn how we can bridge the digital literacy gaps

---

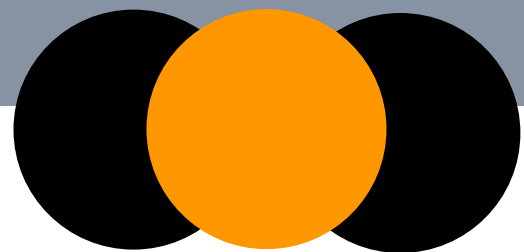
Explore benefits of digital literacy for job seekers

---

Learn how to help build plans to build skills

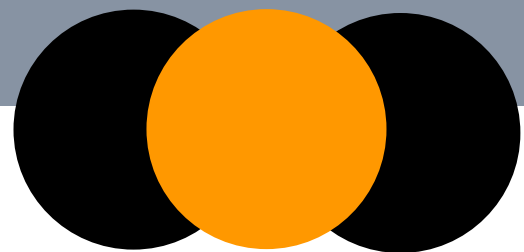


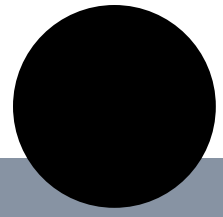
# **Digital Literacy in the Modern Workplace: Breaking Down Barriers and Building Opportunities**



## Agenda

- Defining D
- Gap Cause
- Bridging t
- Benefits o

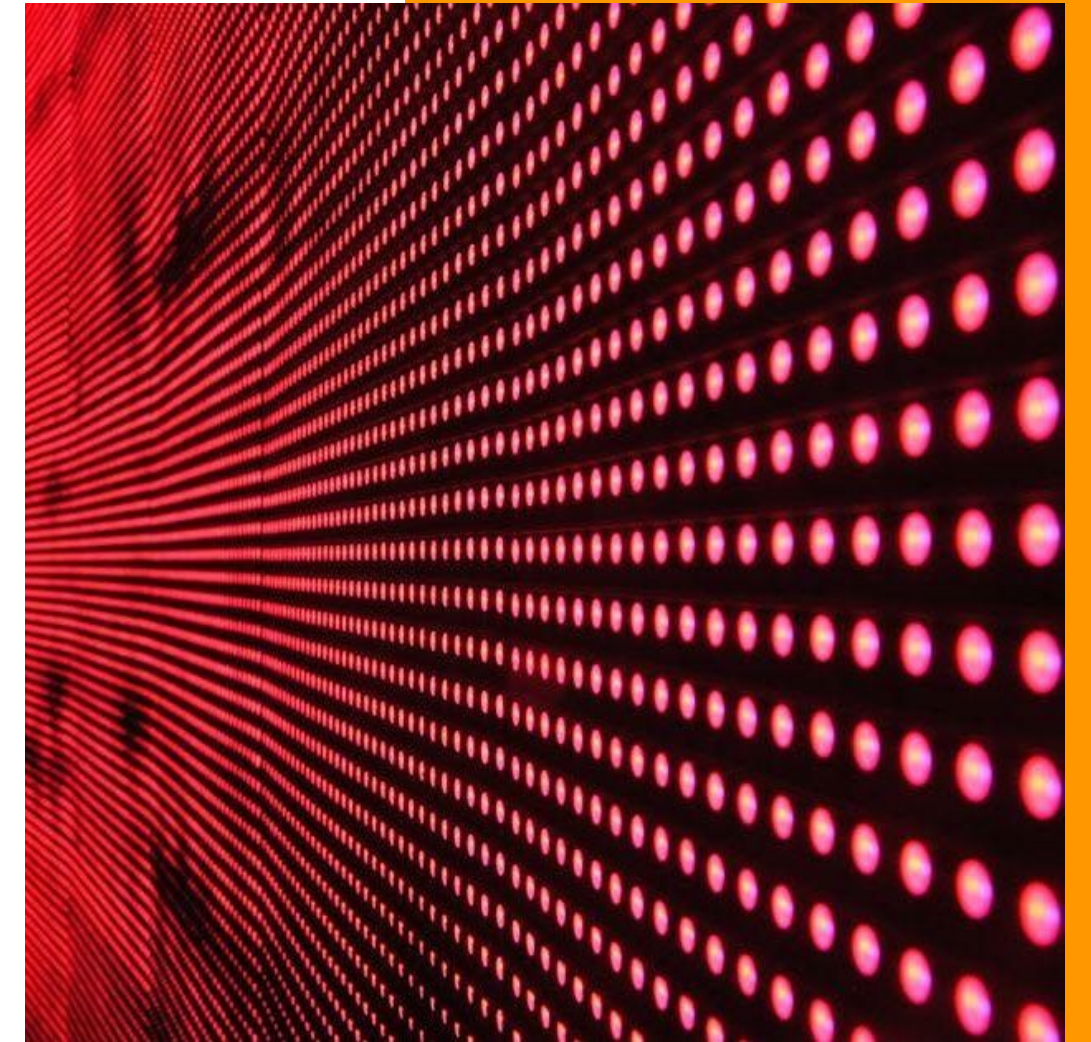




# Introduction to Digital Literacy

## Defining Digital Literacy

What do we think this is?



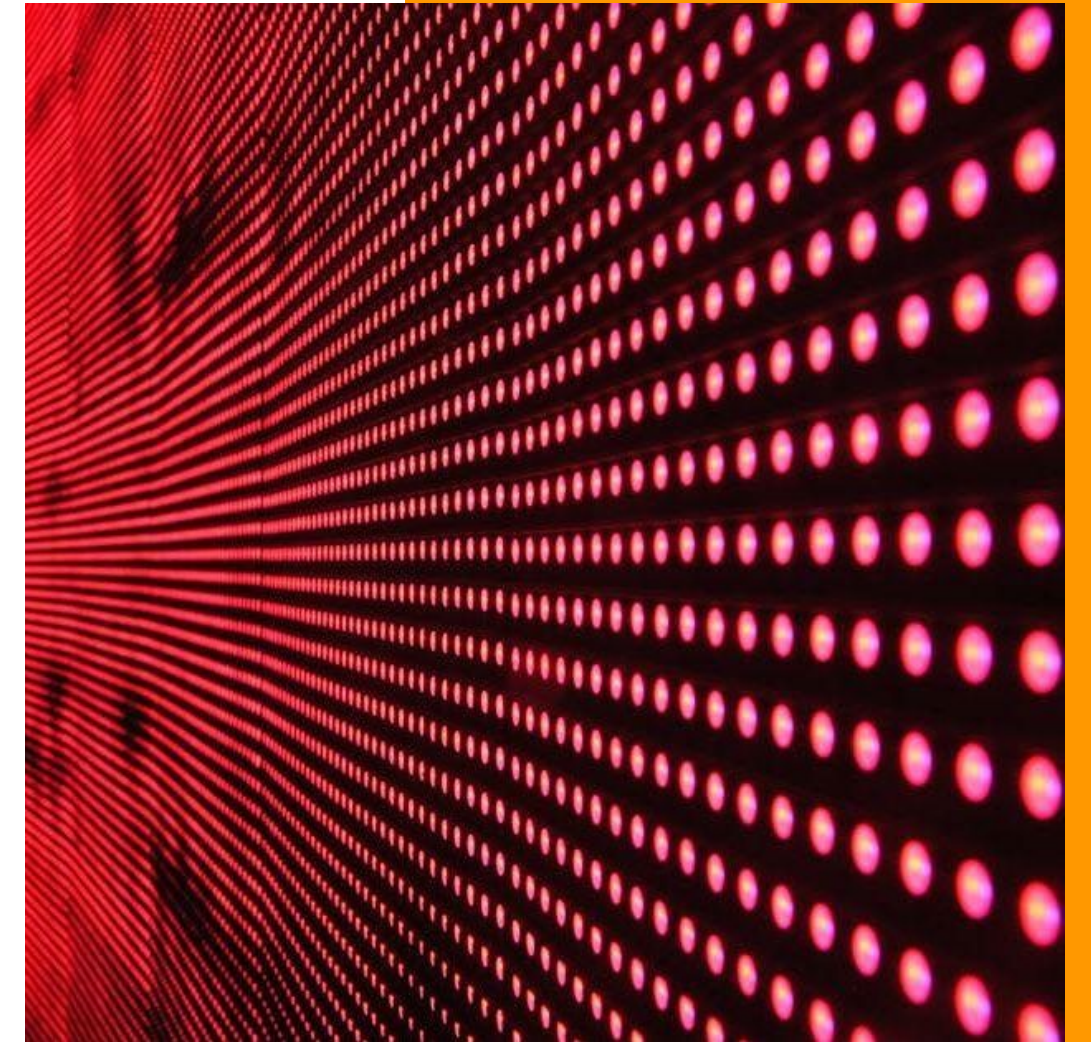




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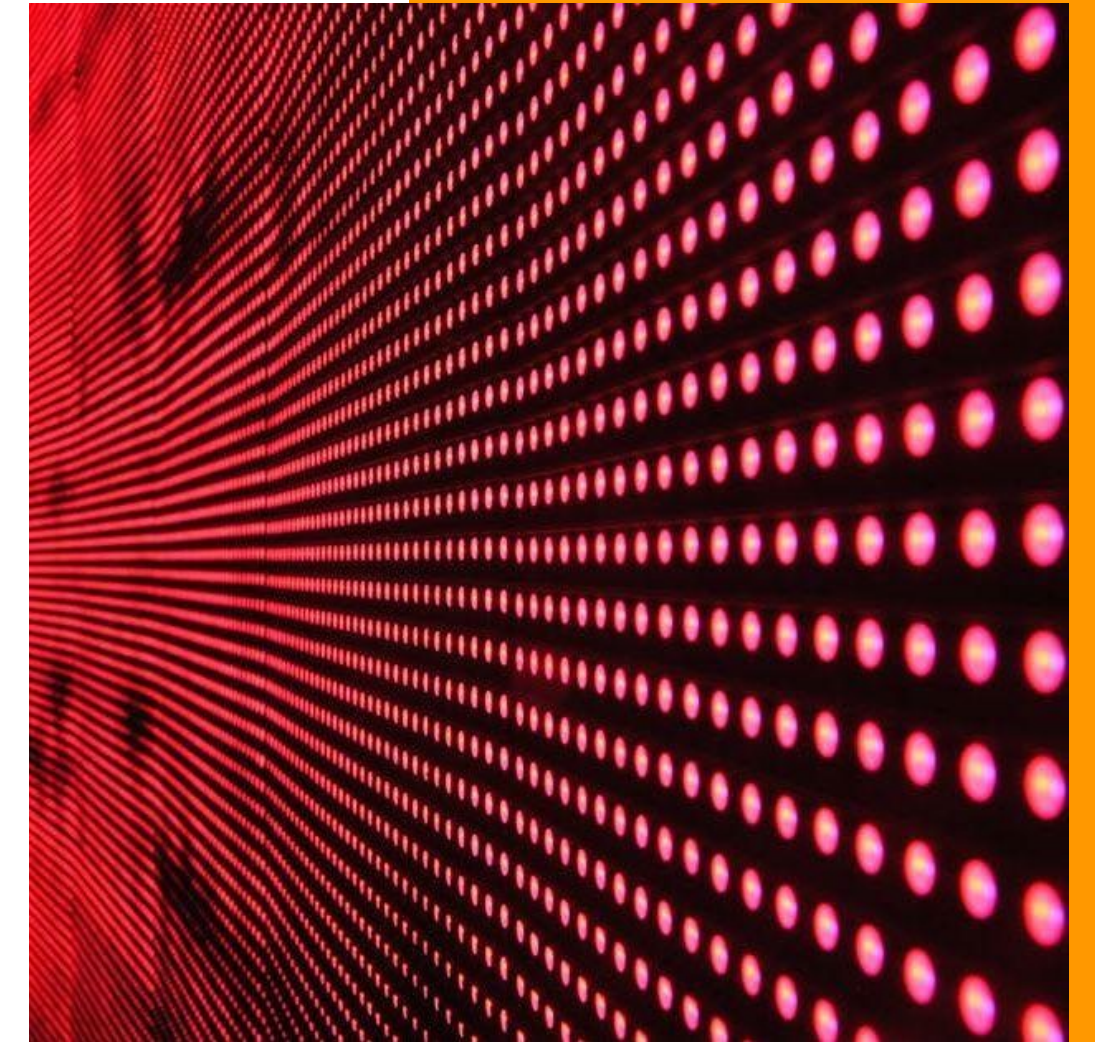
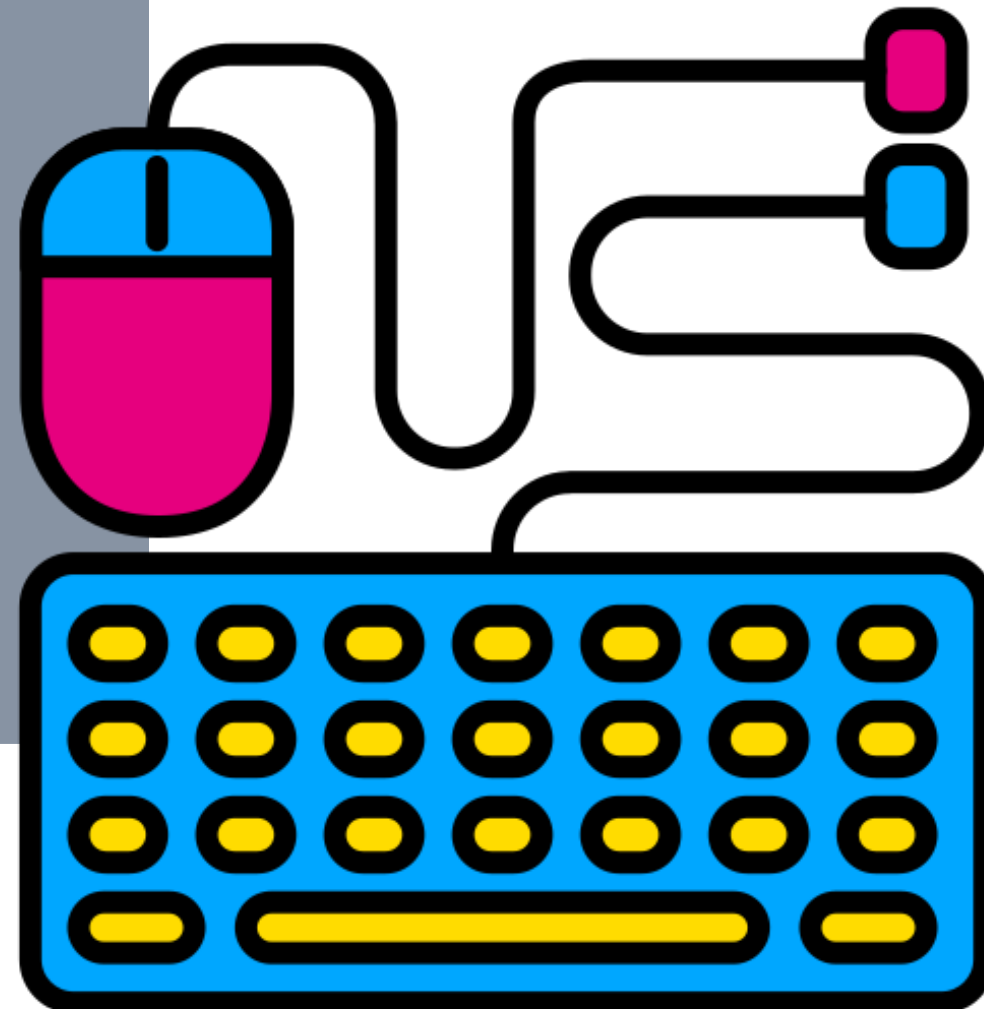
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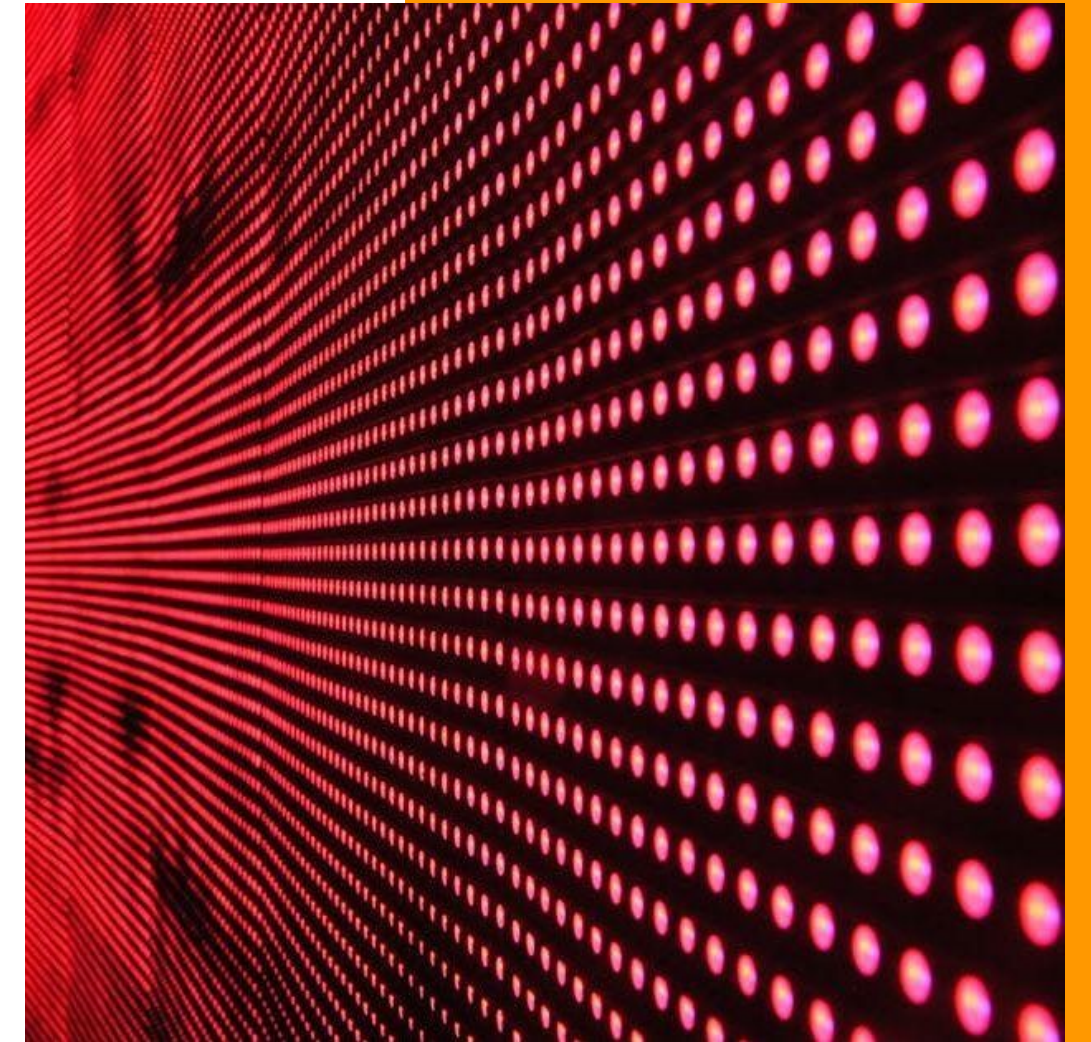
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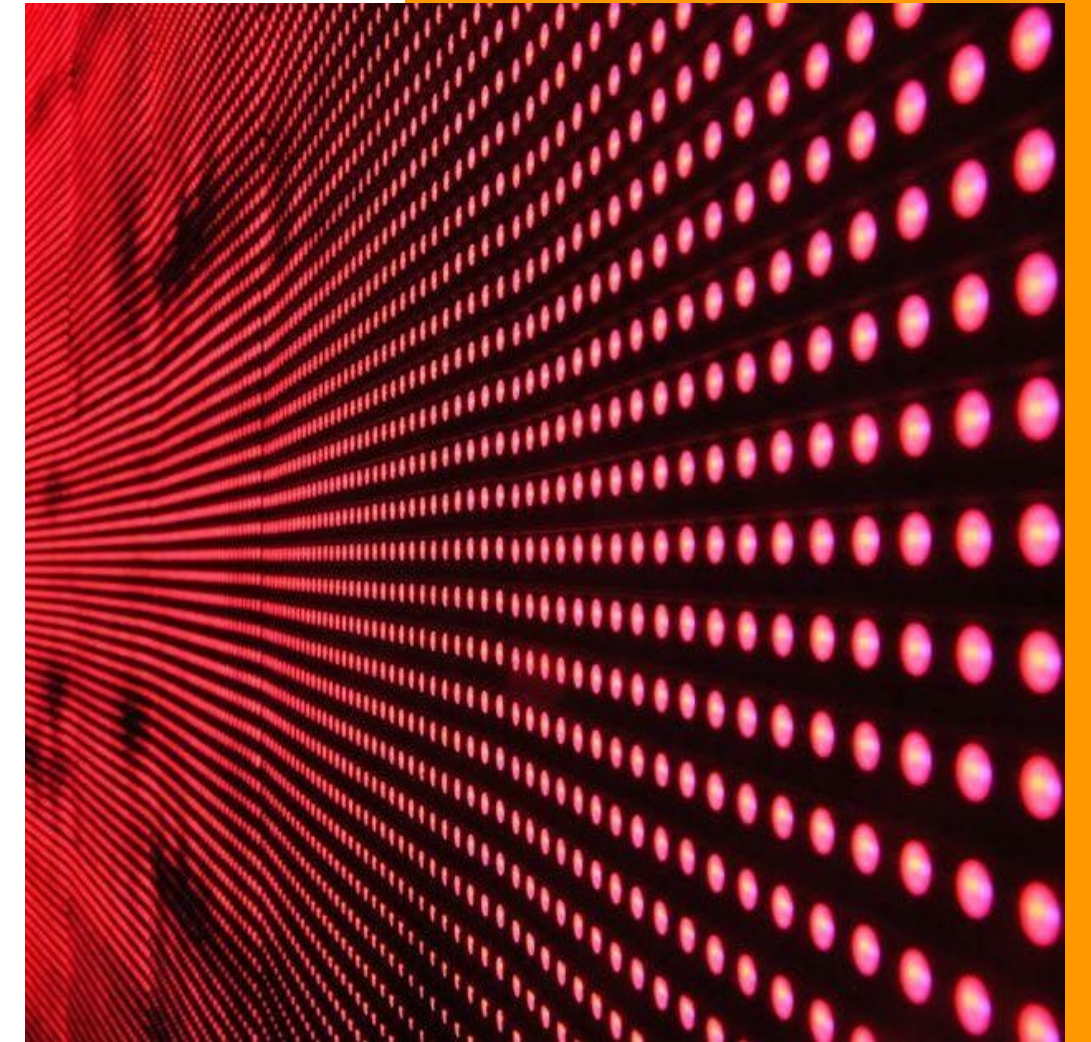




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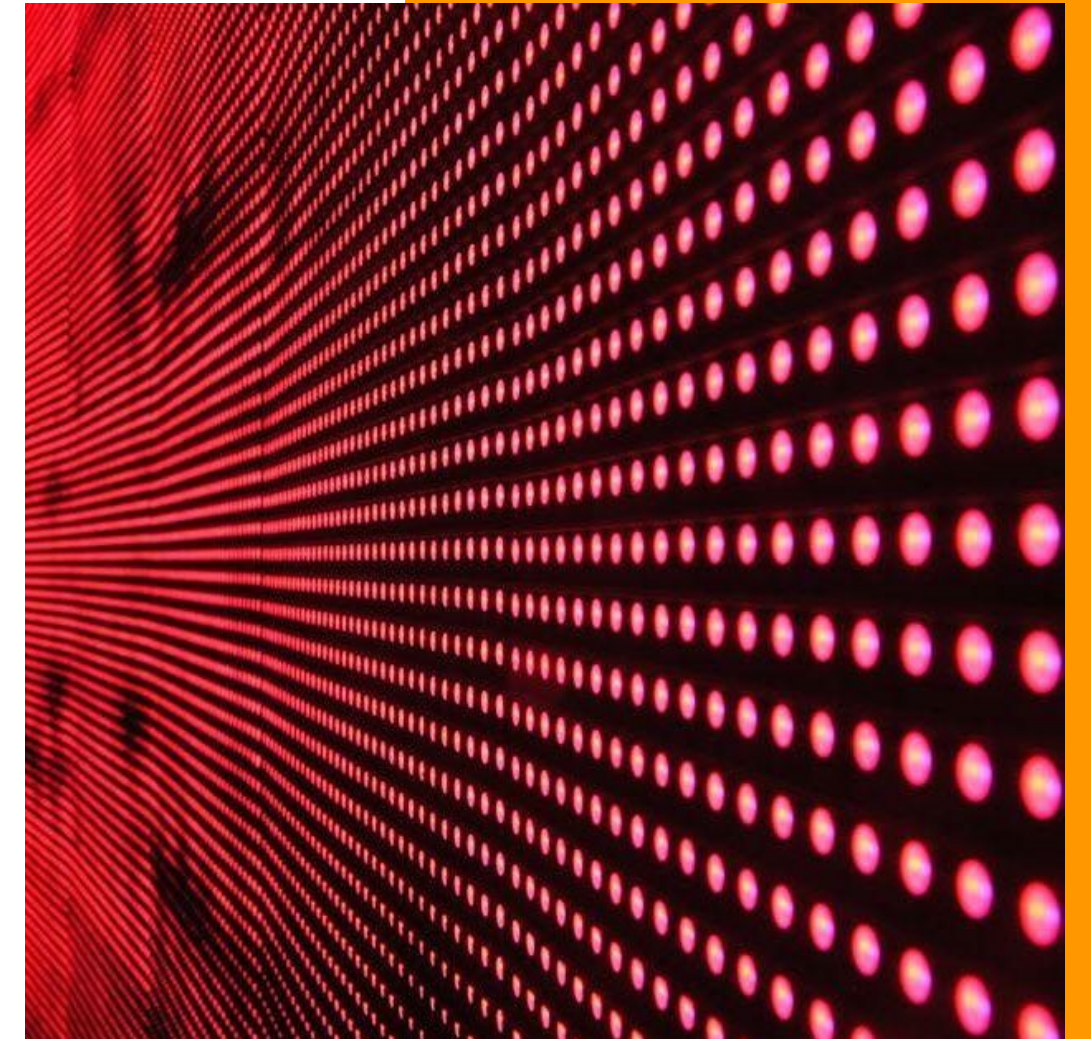
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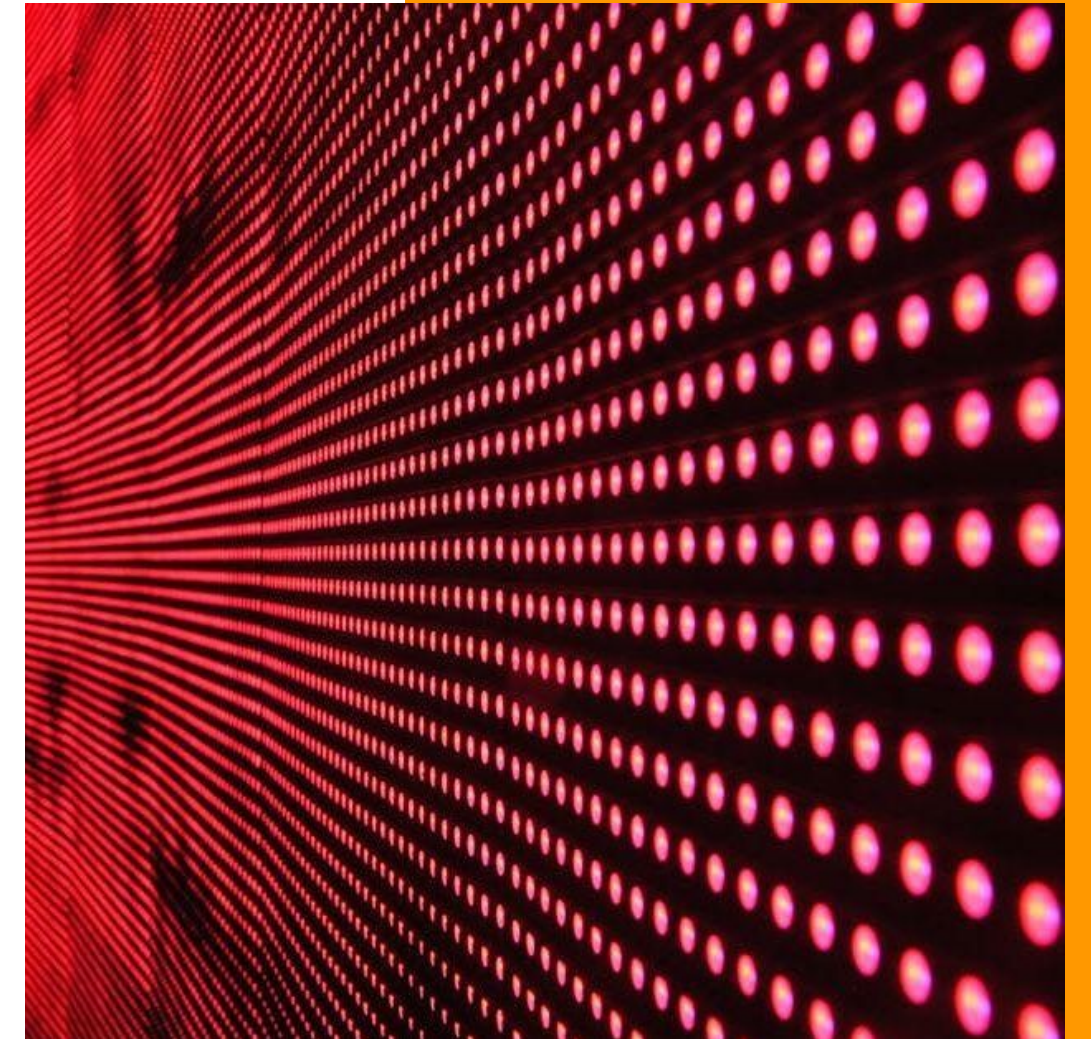
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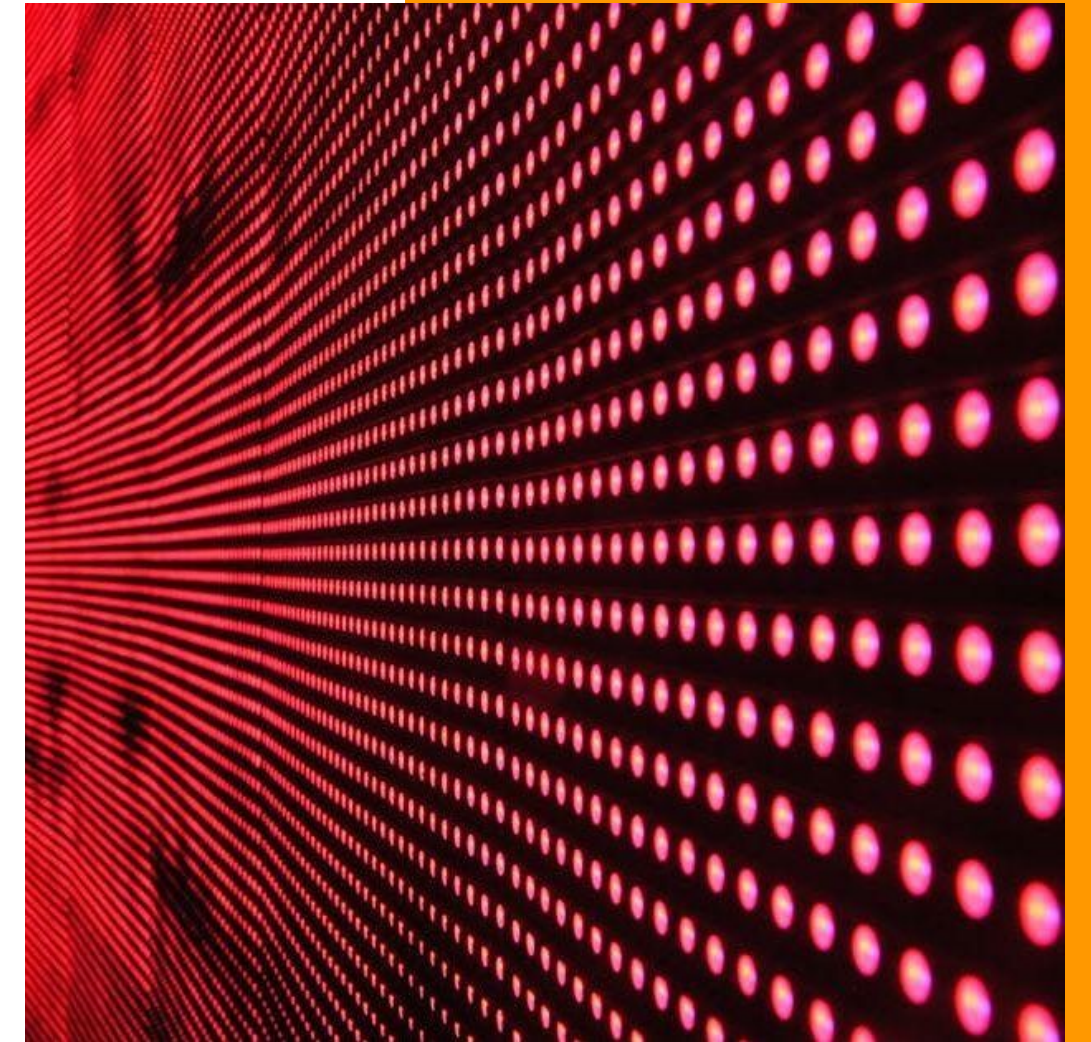
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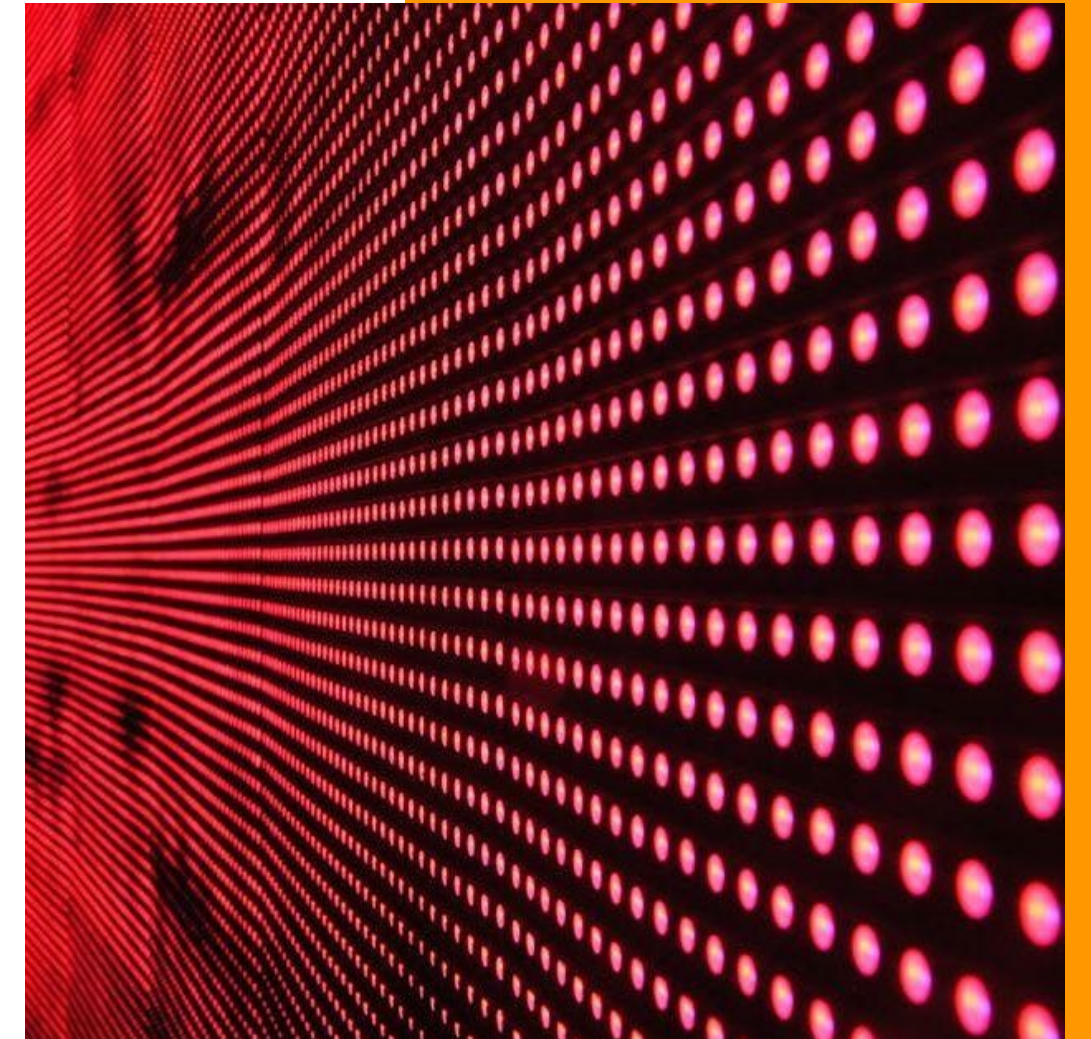
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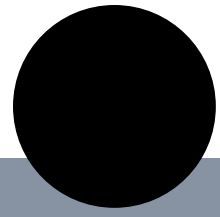
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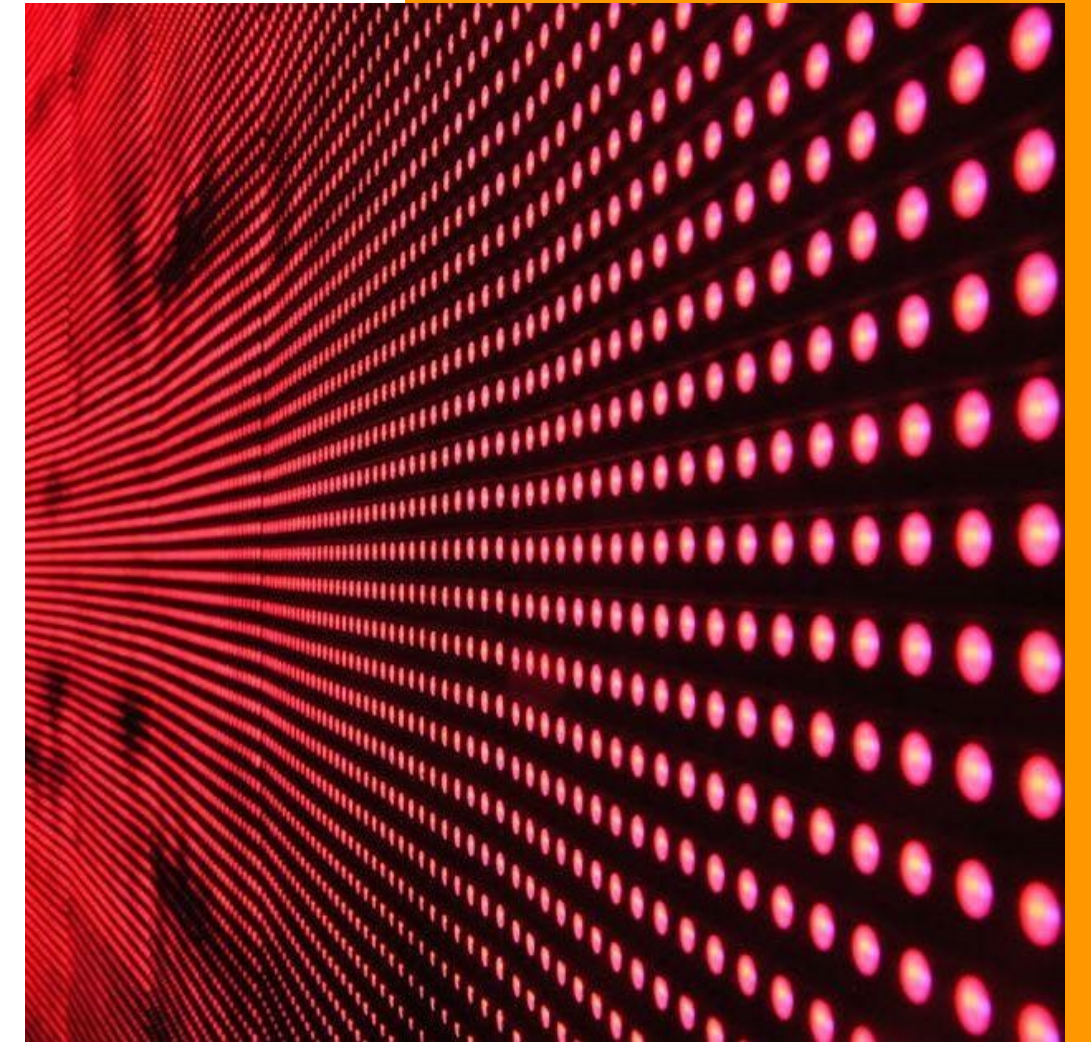


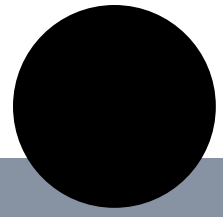


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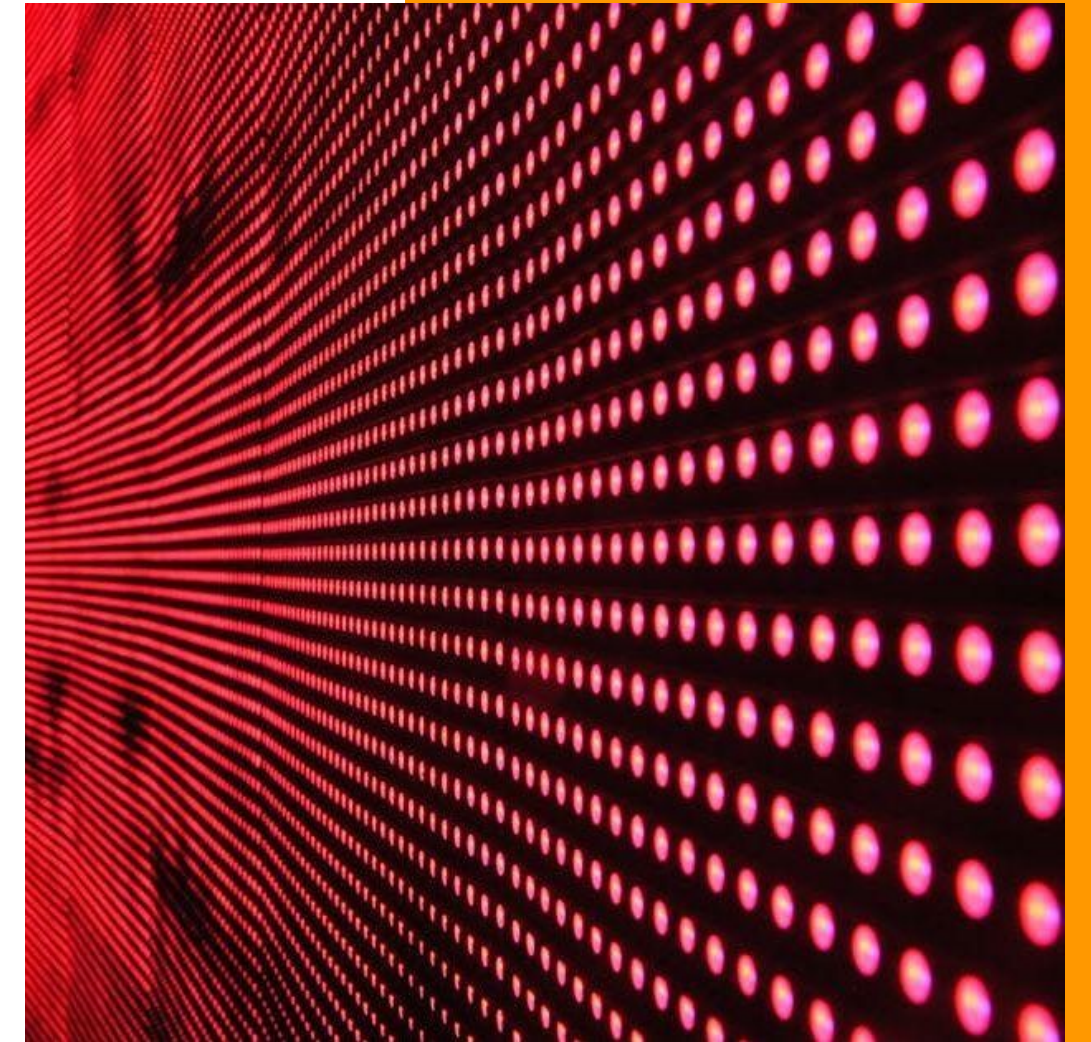




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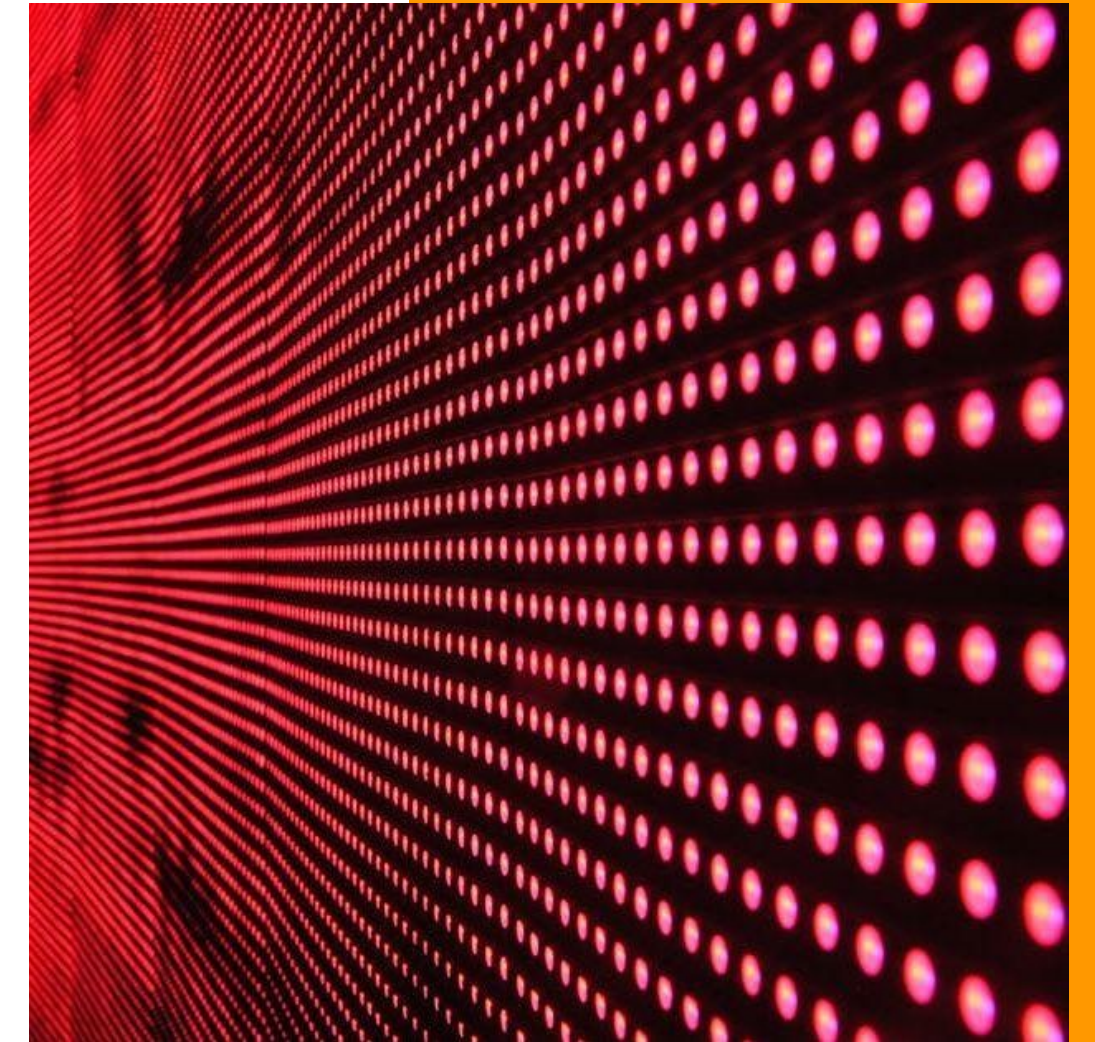
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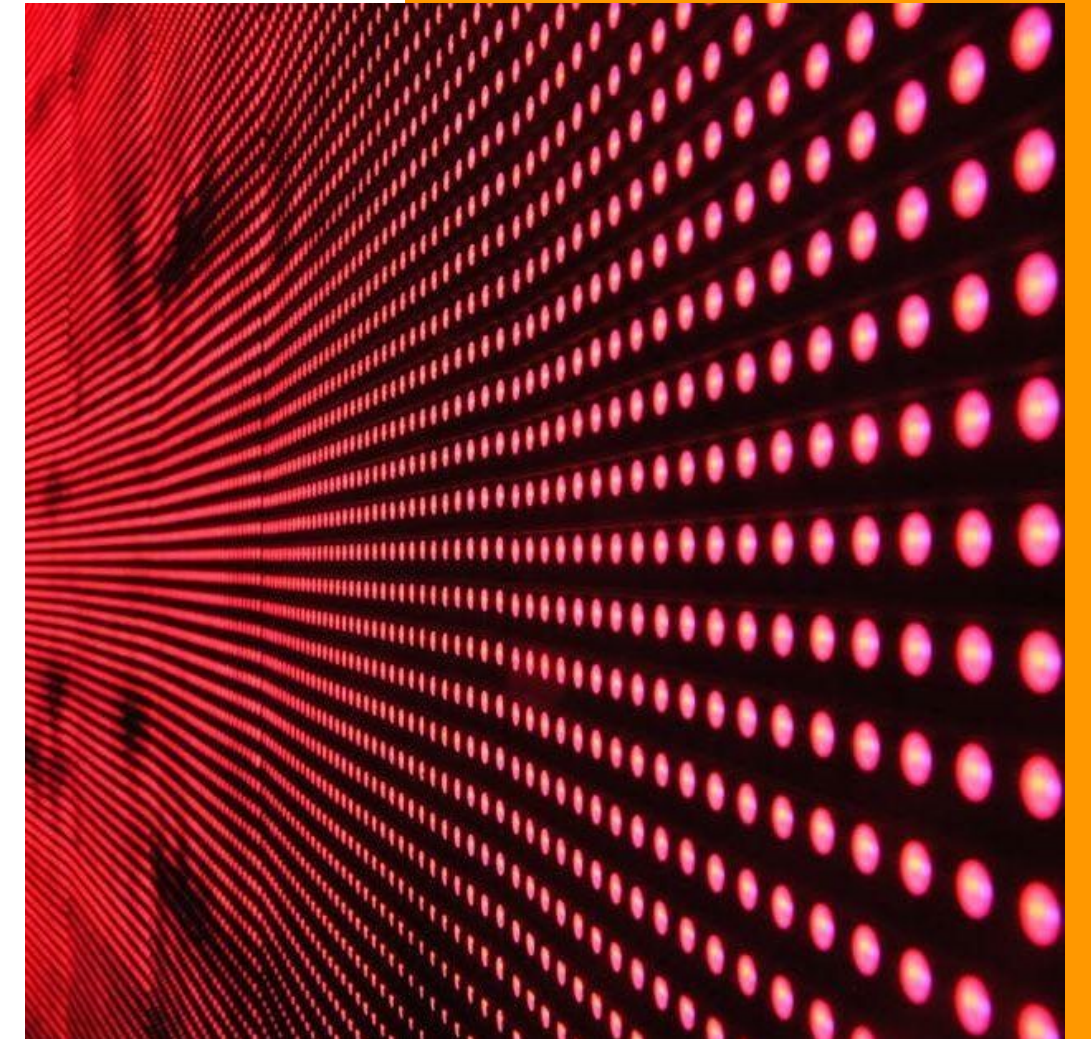
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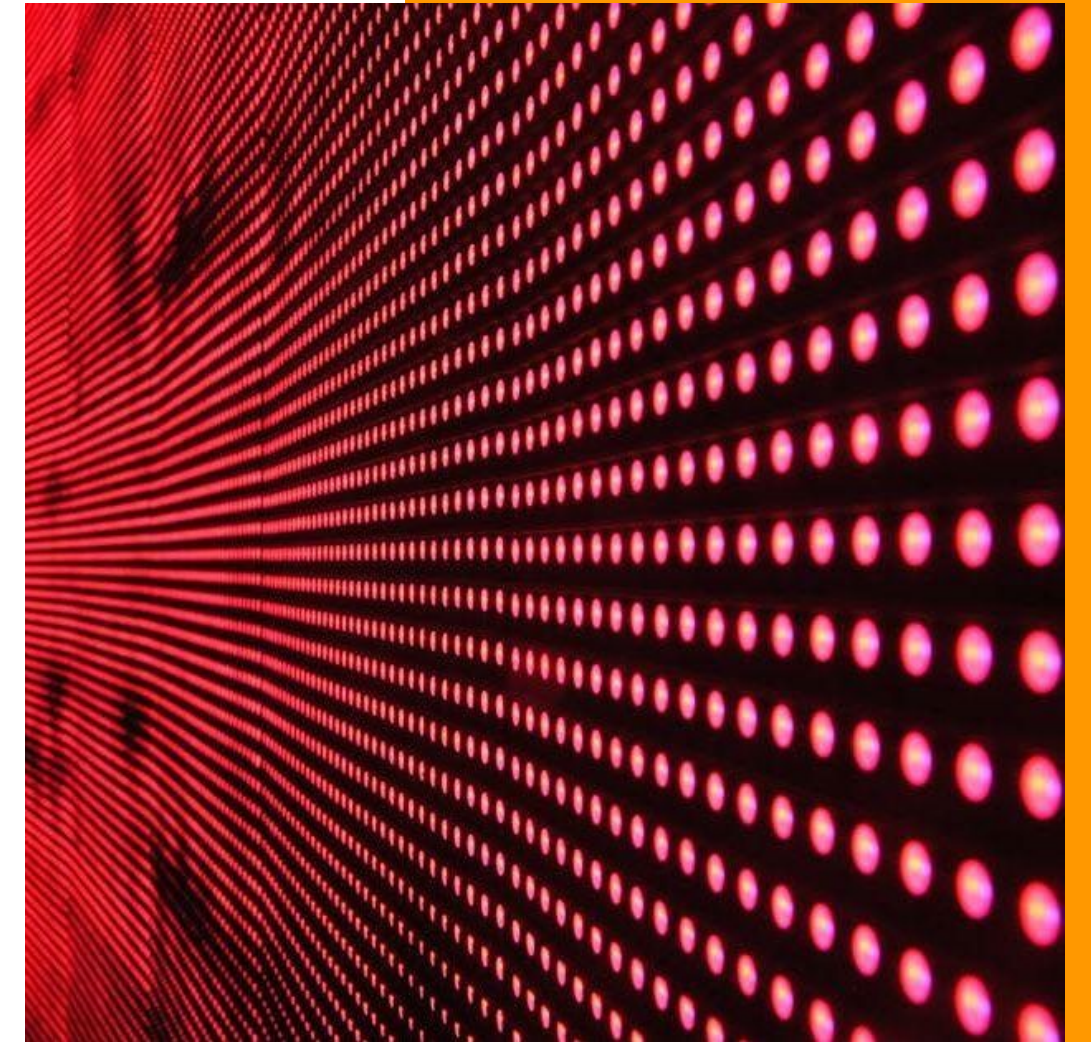
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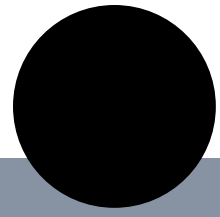


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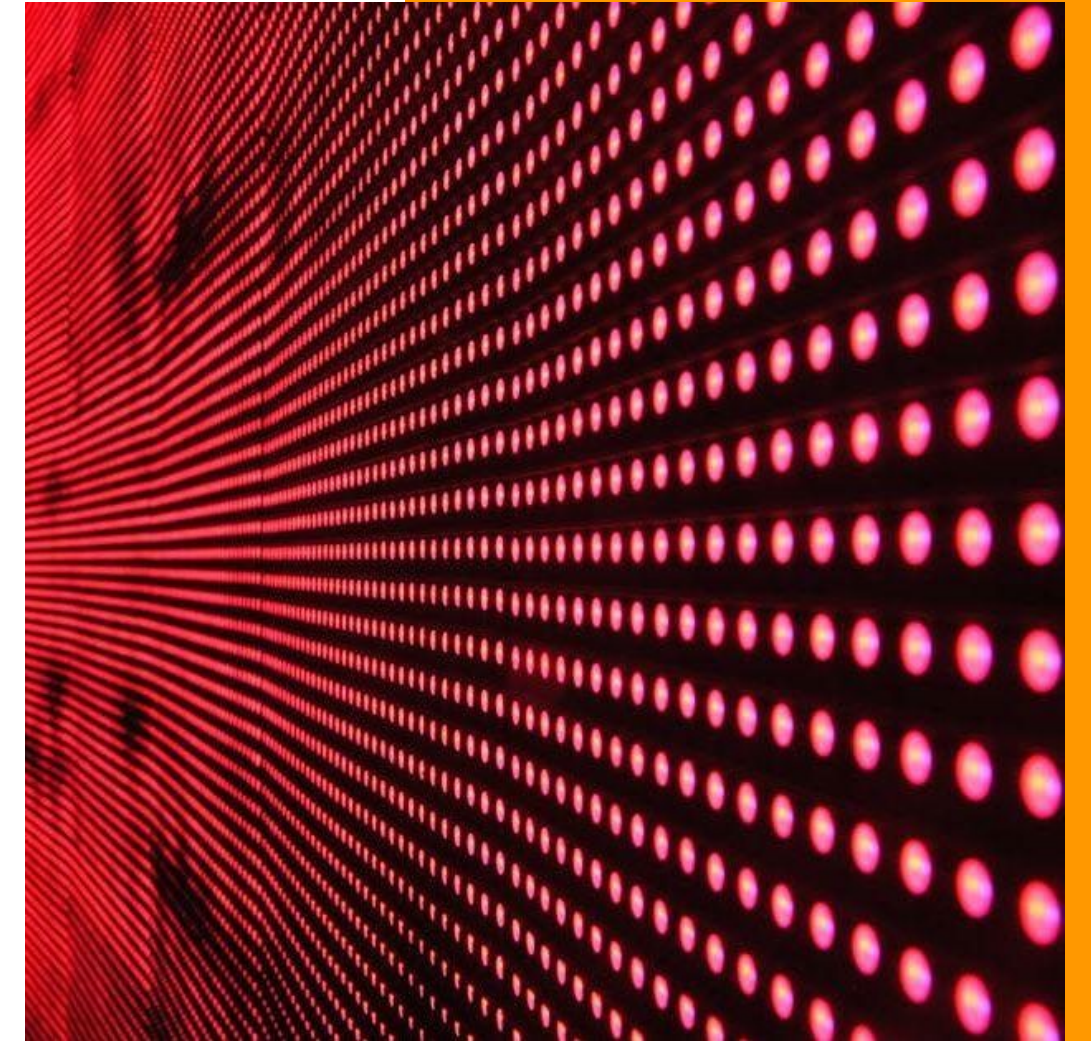
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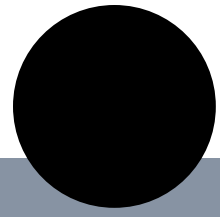
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## Importance in Employment

Why is this important?





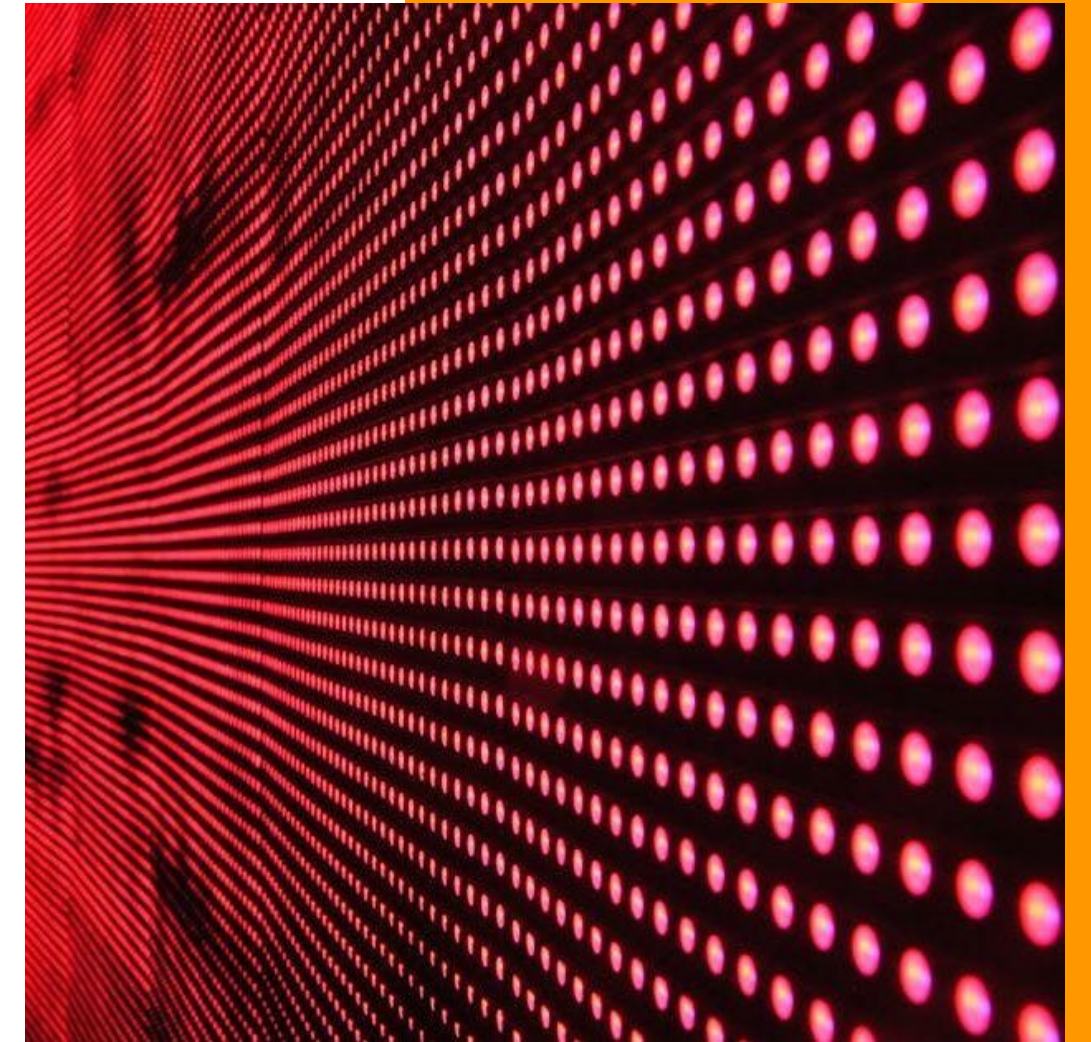
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## Importance in Employment

Digital literacy directly impacts daily work life from start to finish



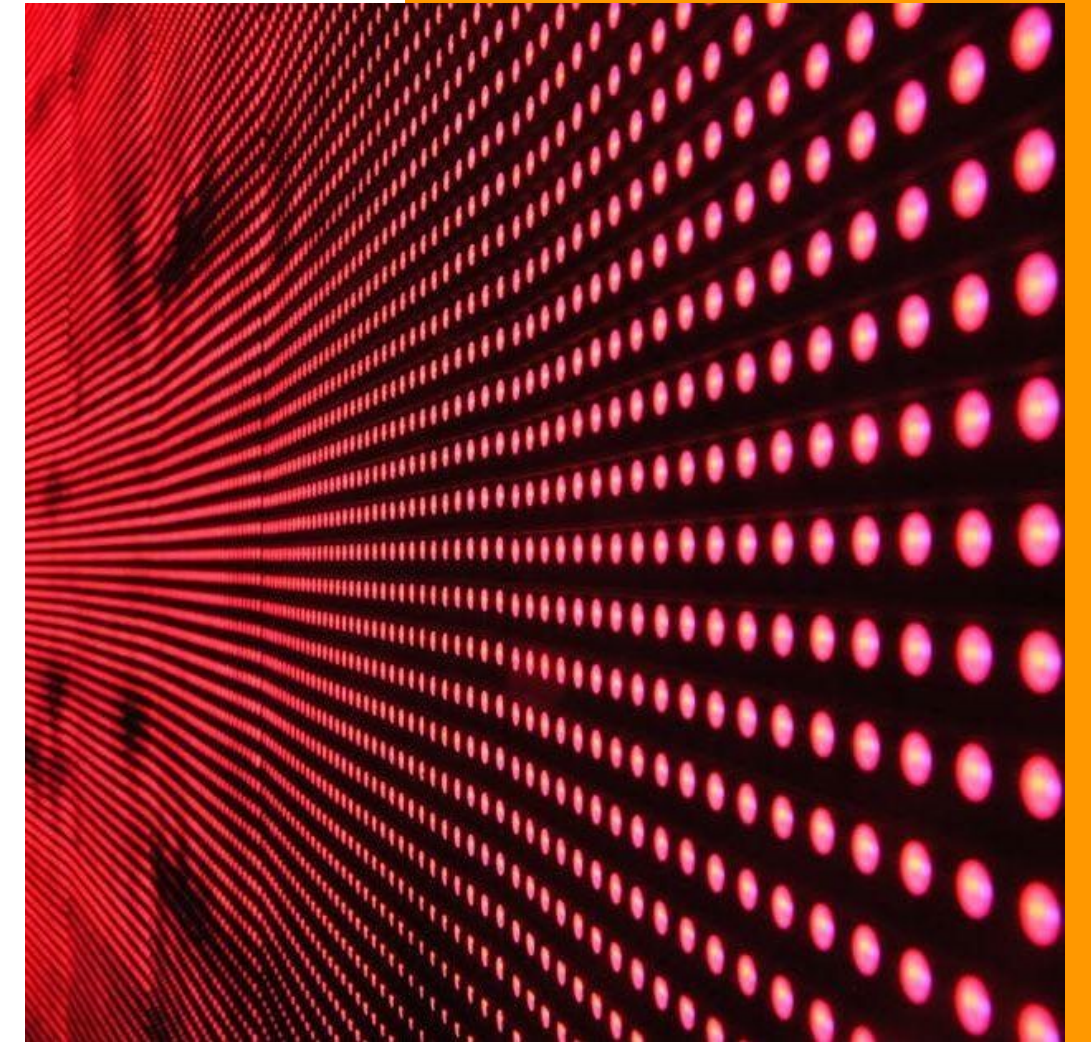
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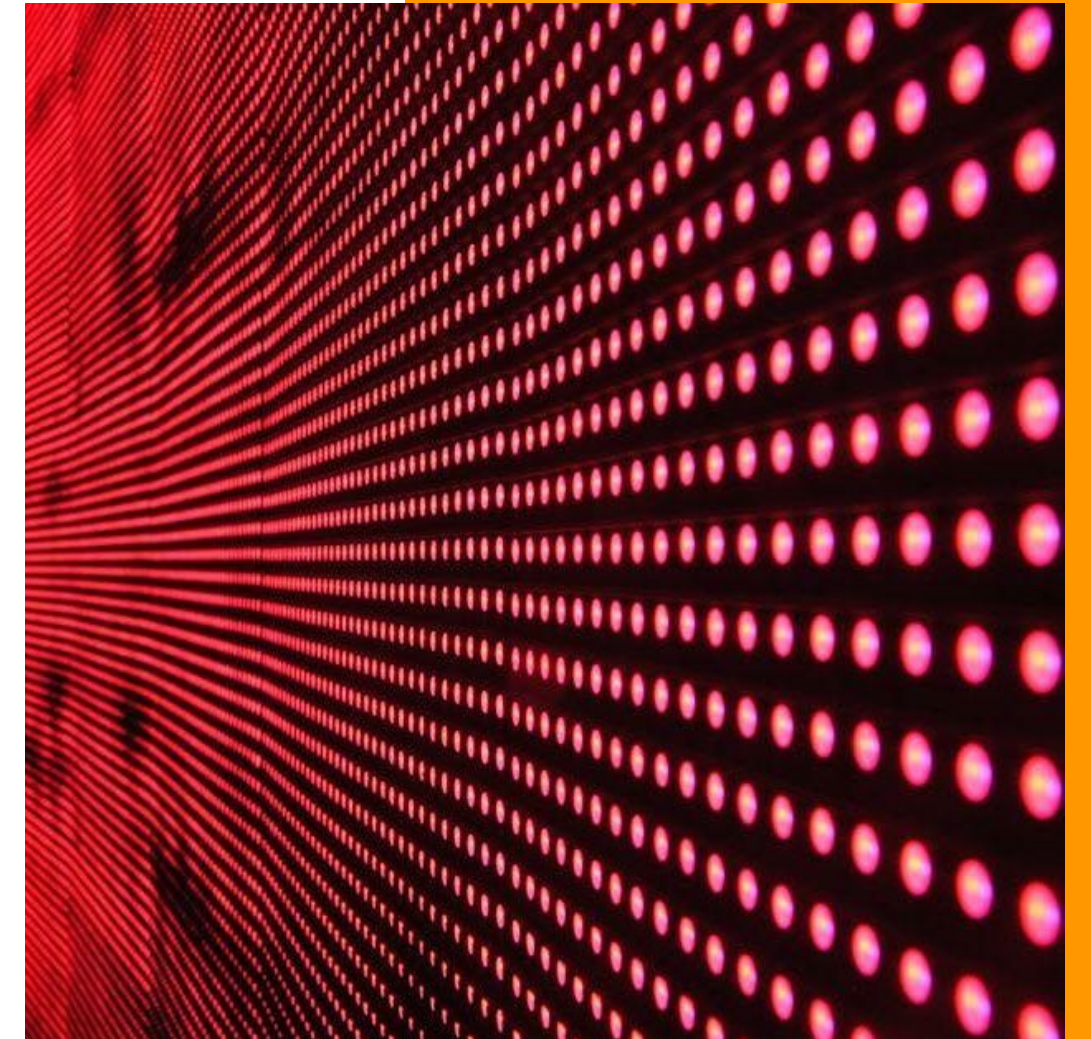
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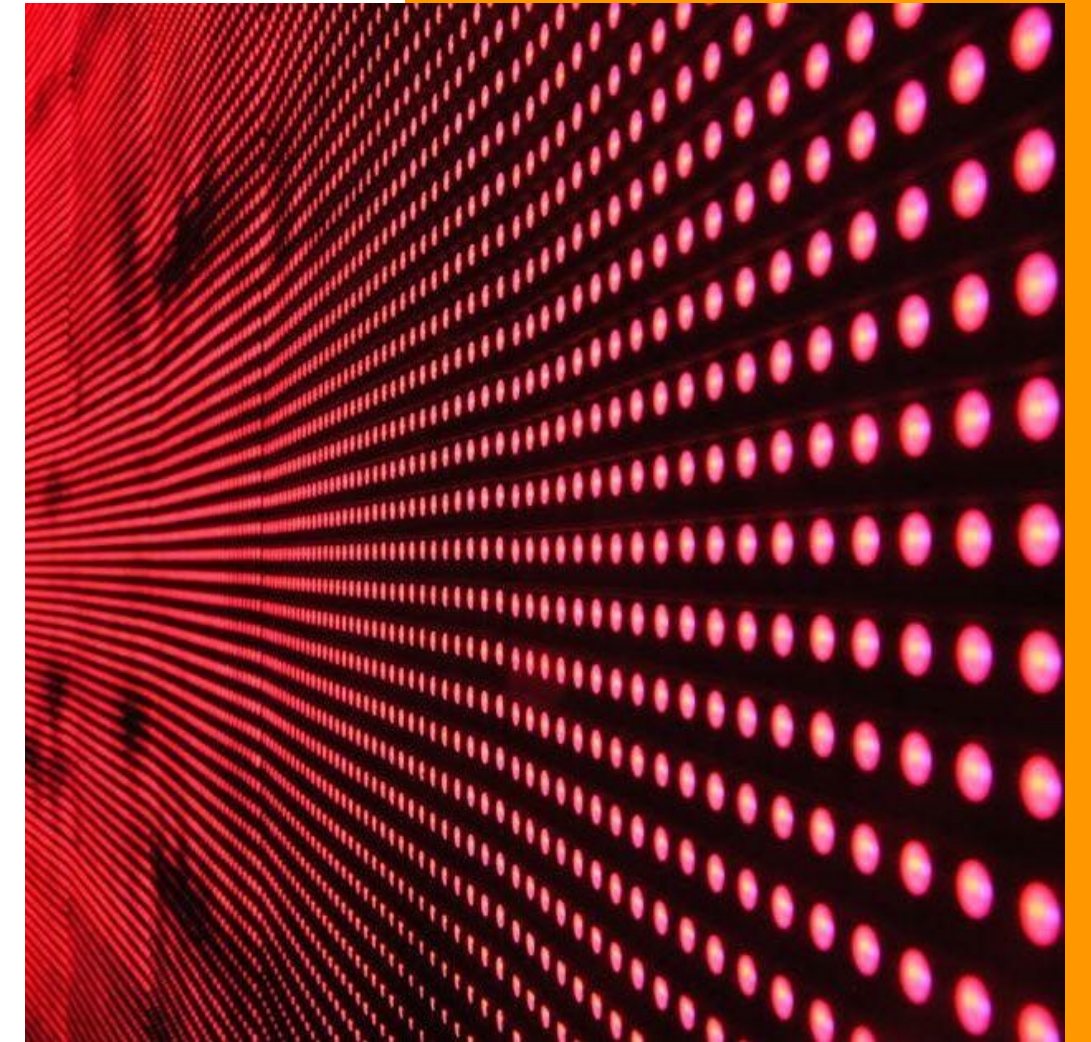
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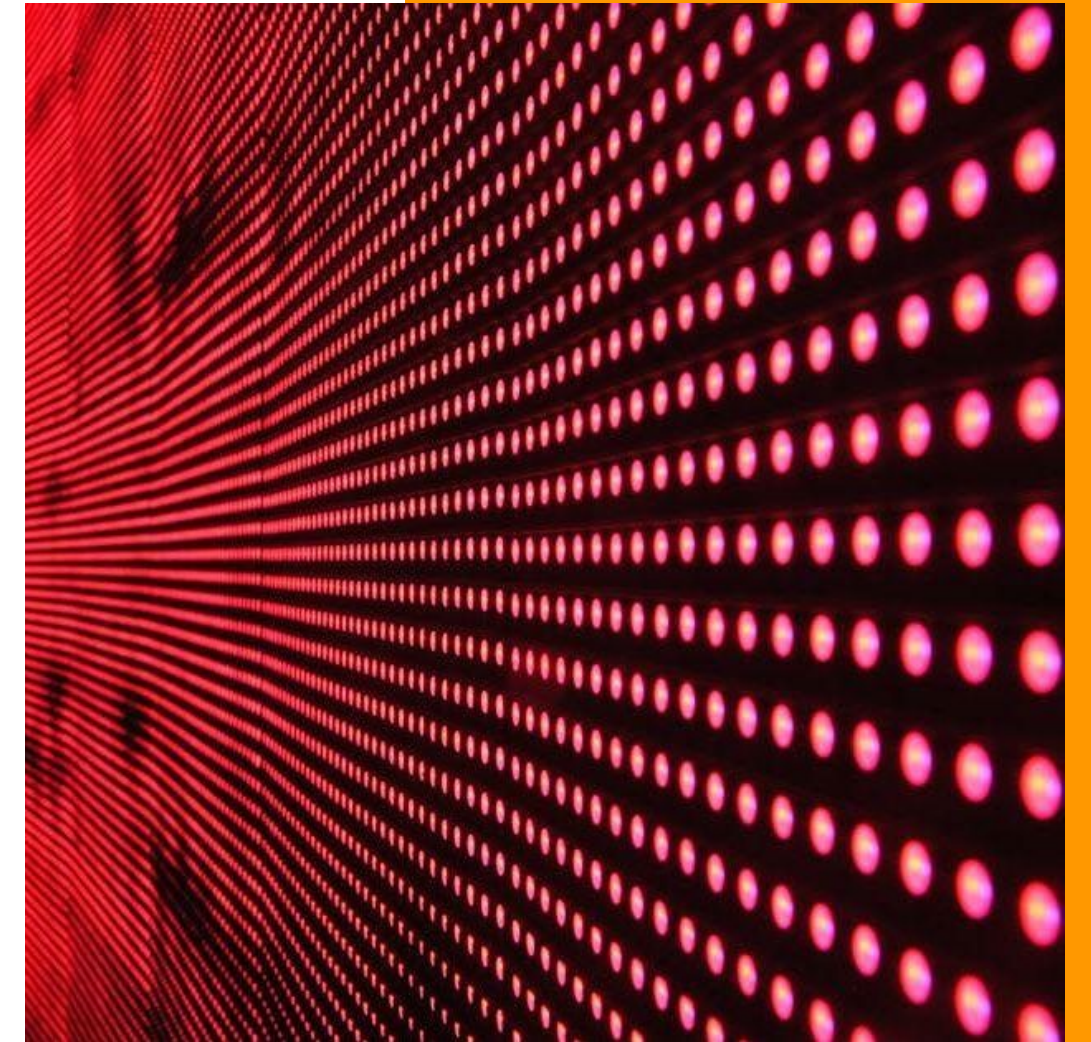
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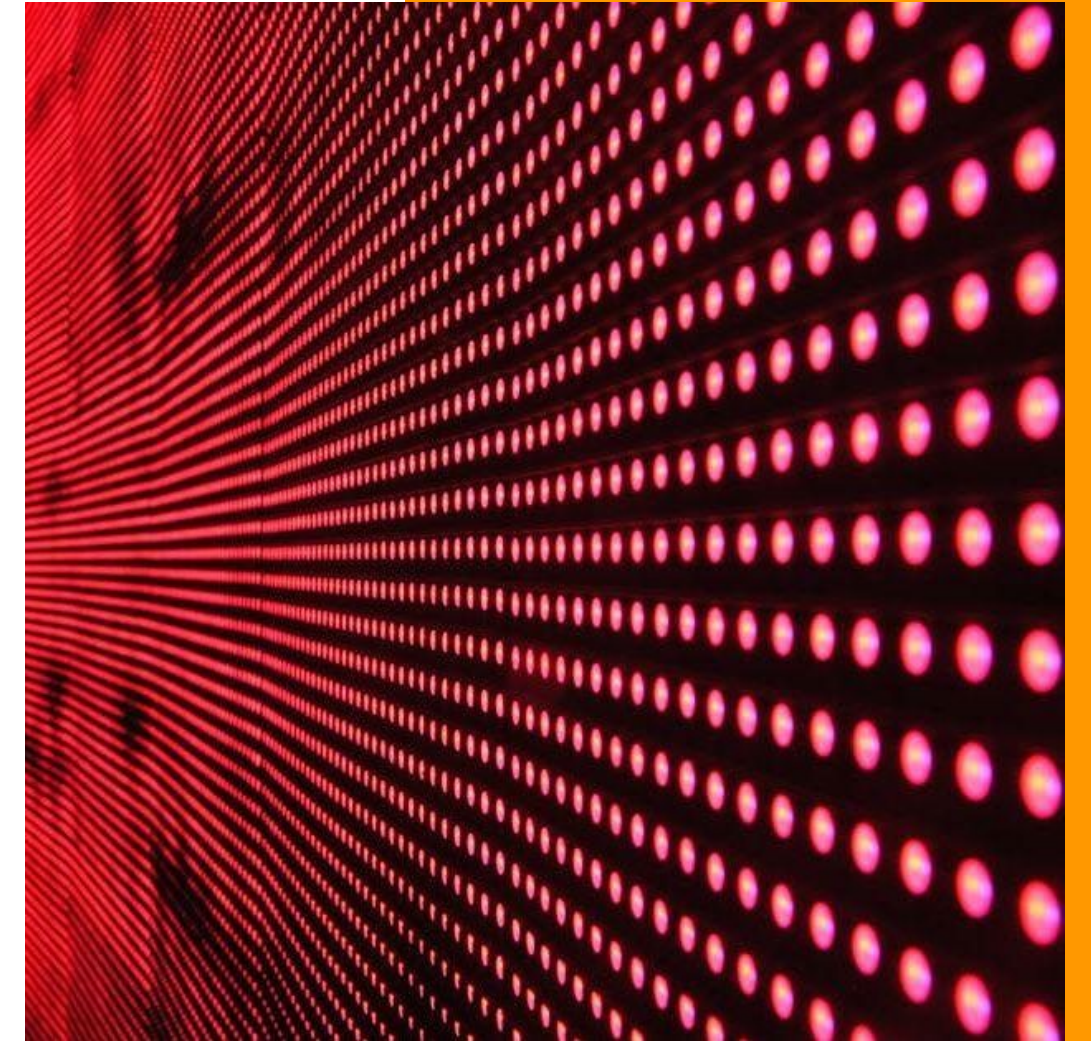
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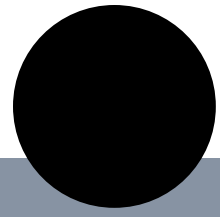
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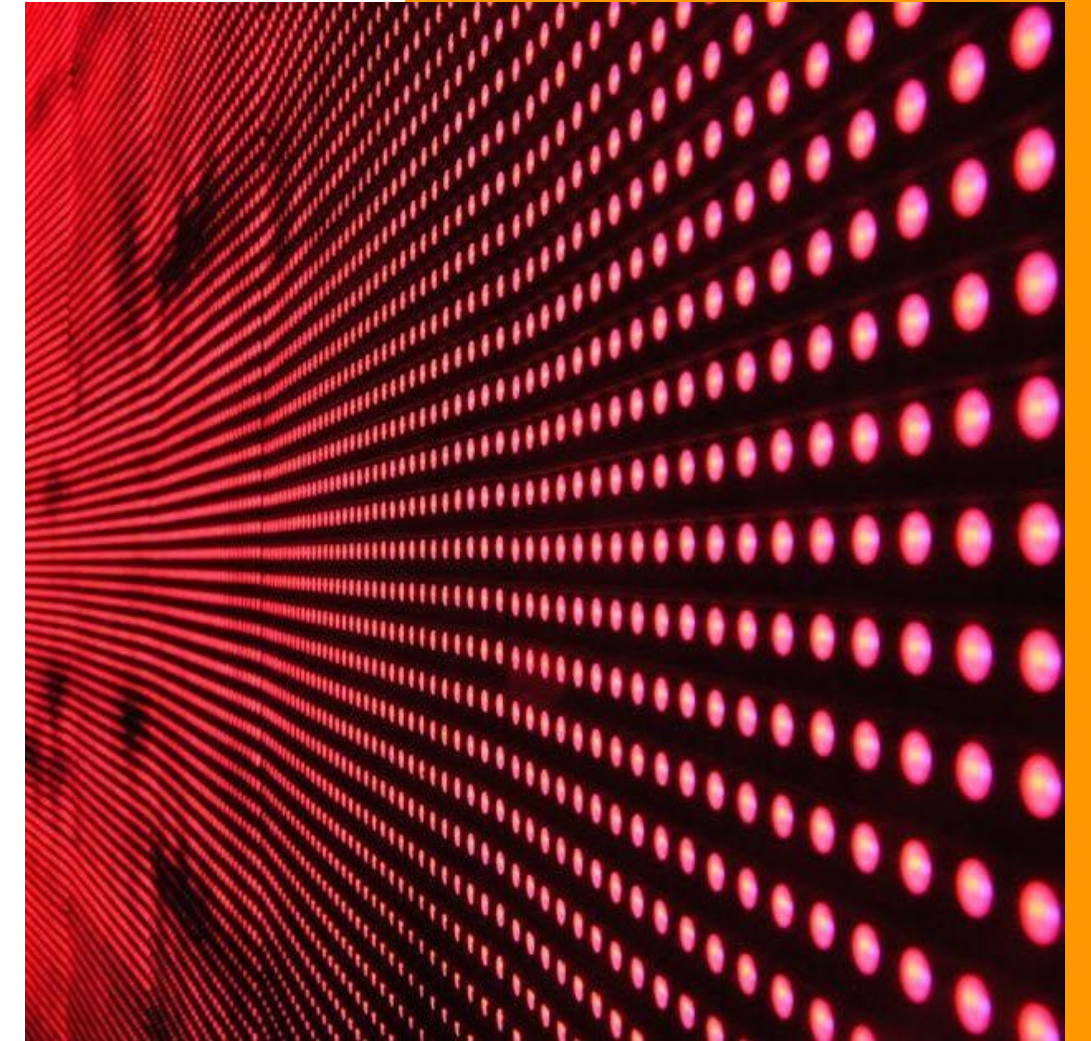


## Importance in Employment



## Audience Engagement

How would you rate your digital literacy skills?





**Digital Literacy  
Gaps: Real-World  
Causes**



**01**

Identifying barriers such as age and socioeconomic factors.



**Digital Literacy  
Gaps: Real-World  
Causes**

A large, light grey circle is centered on the right side of the slide. It contains the main title text. Above the circle, a thick orange arc is visible, suggesting a larger circle or ring that is partially cut off by the top edge of the frame.



01

Identifying barriers such as **age** and socioeconomic factors.

# Digital Literacy Gaps: Real-World Causes

Generational Timeline

## Generations

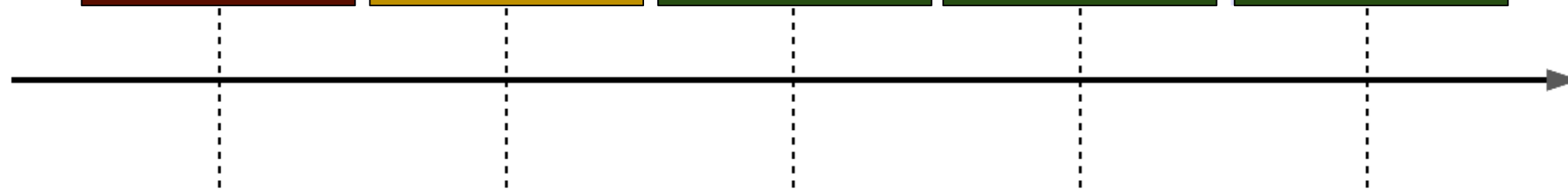
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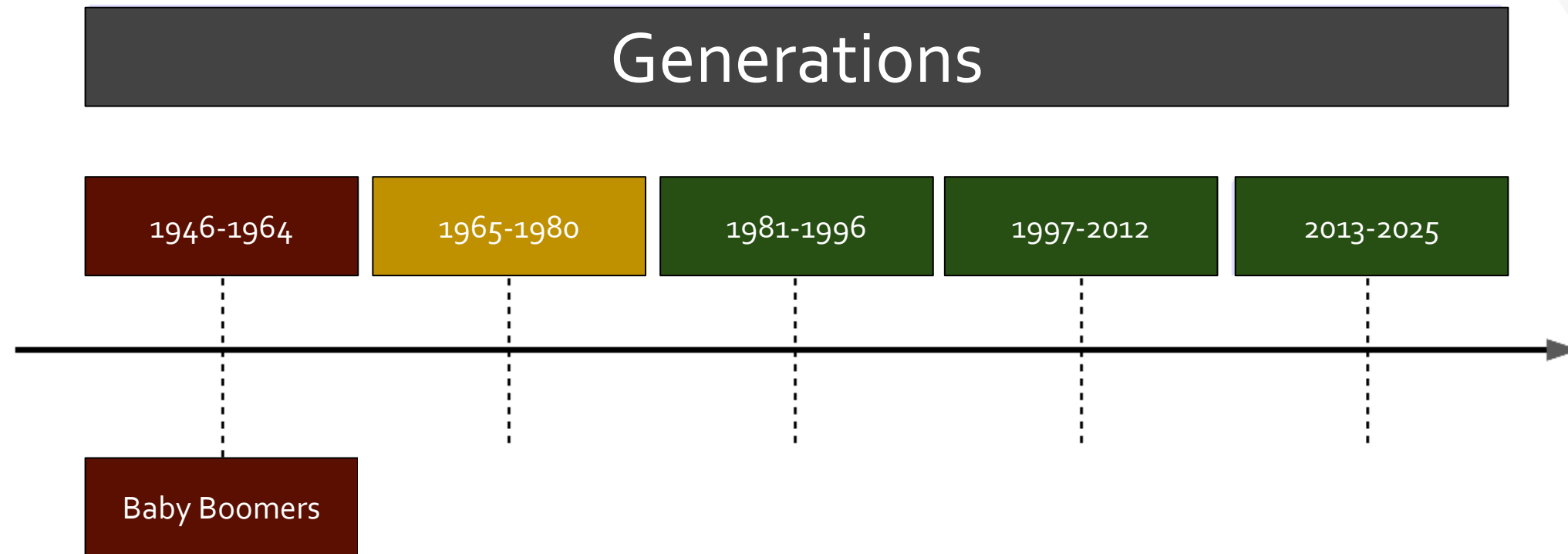
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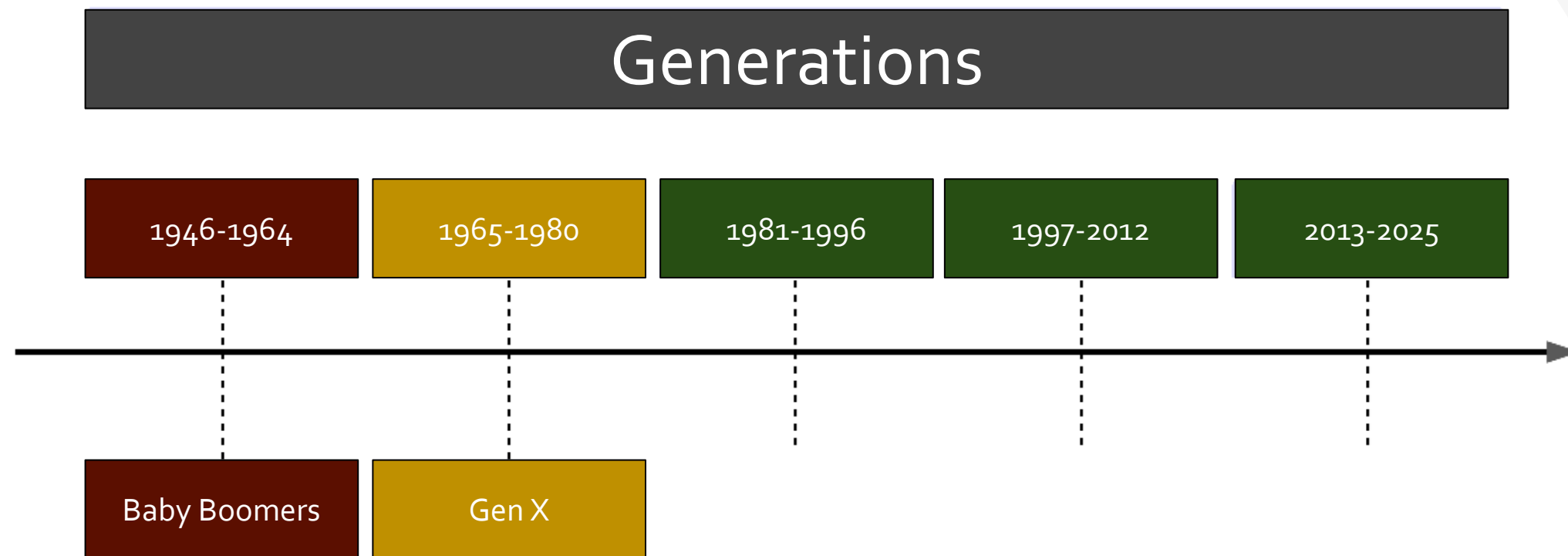
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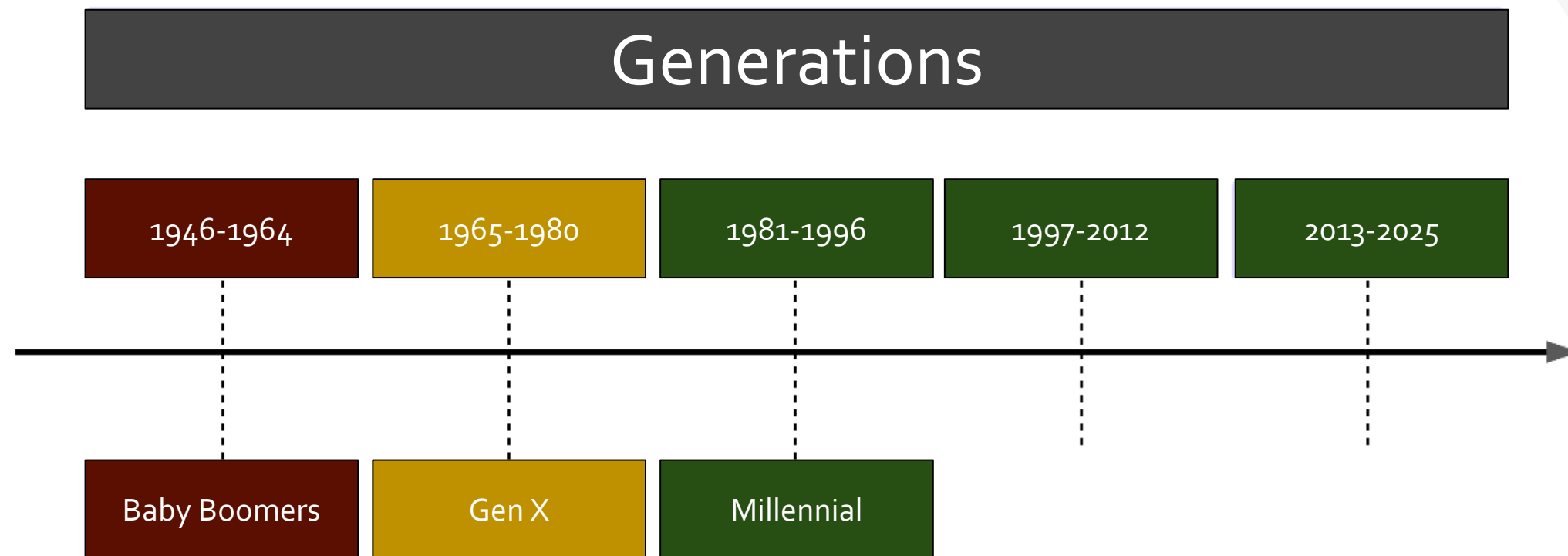
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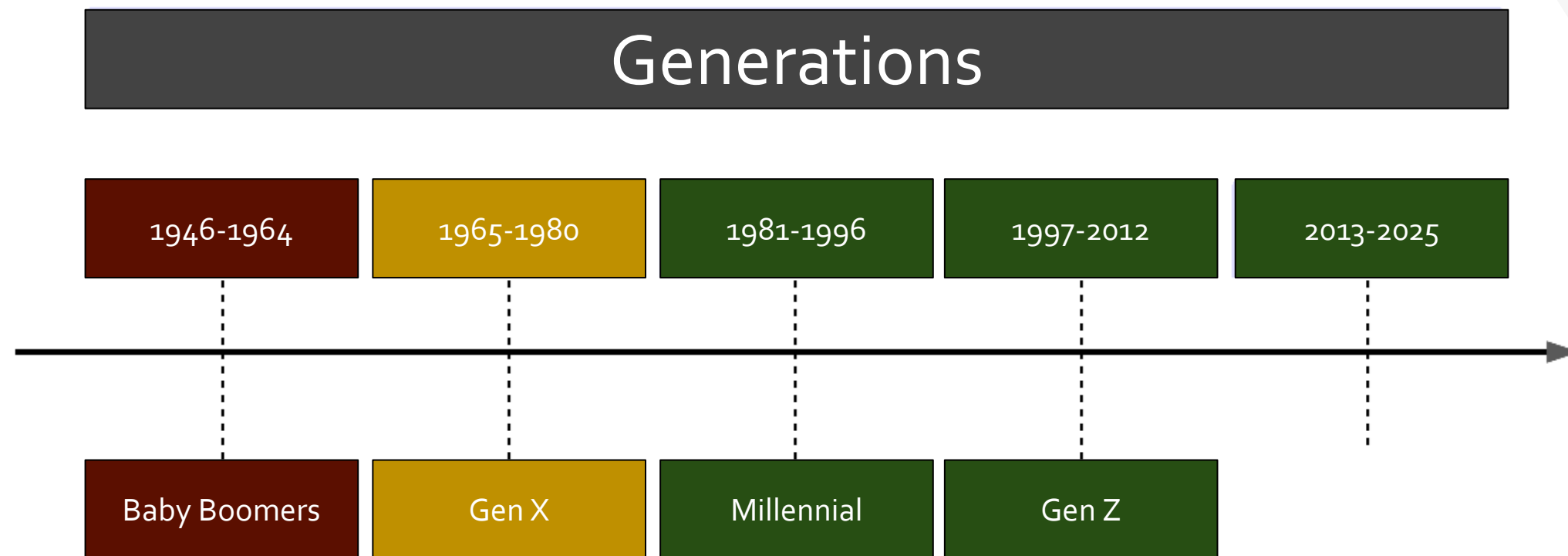
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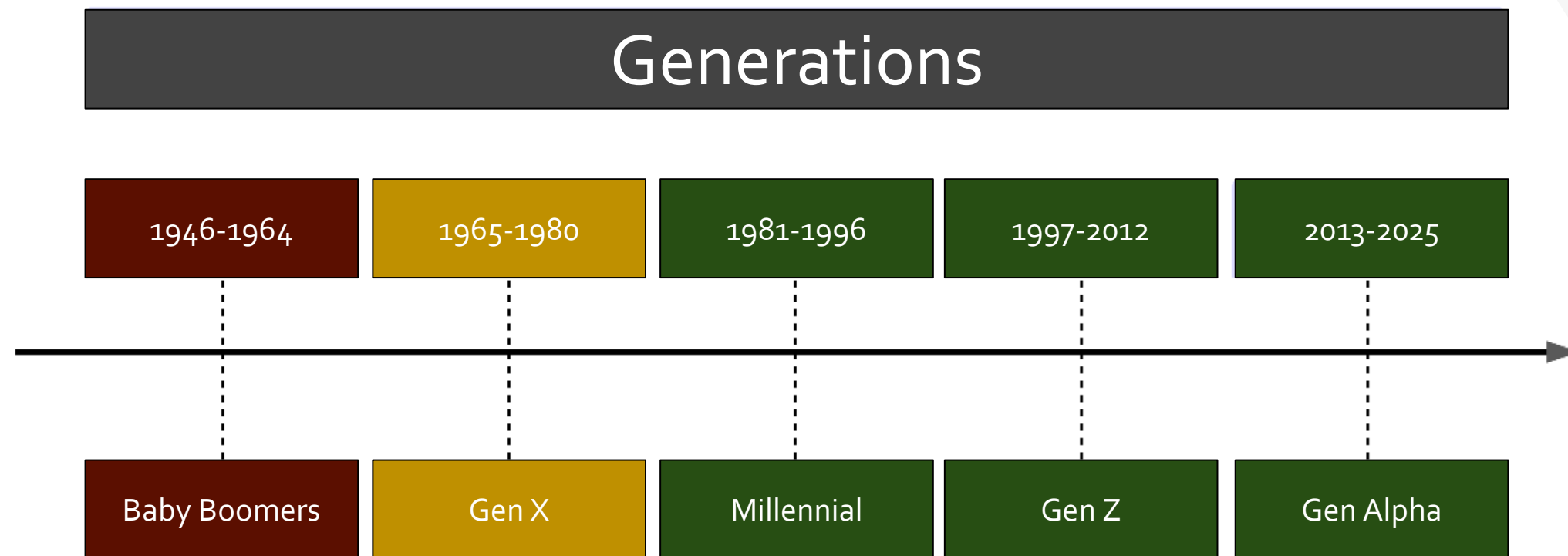
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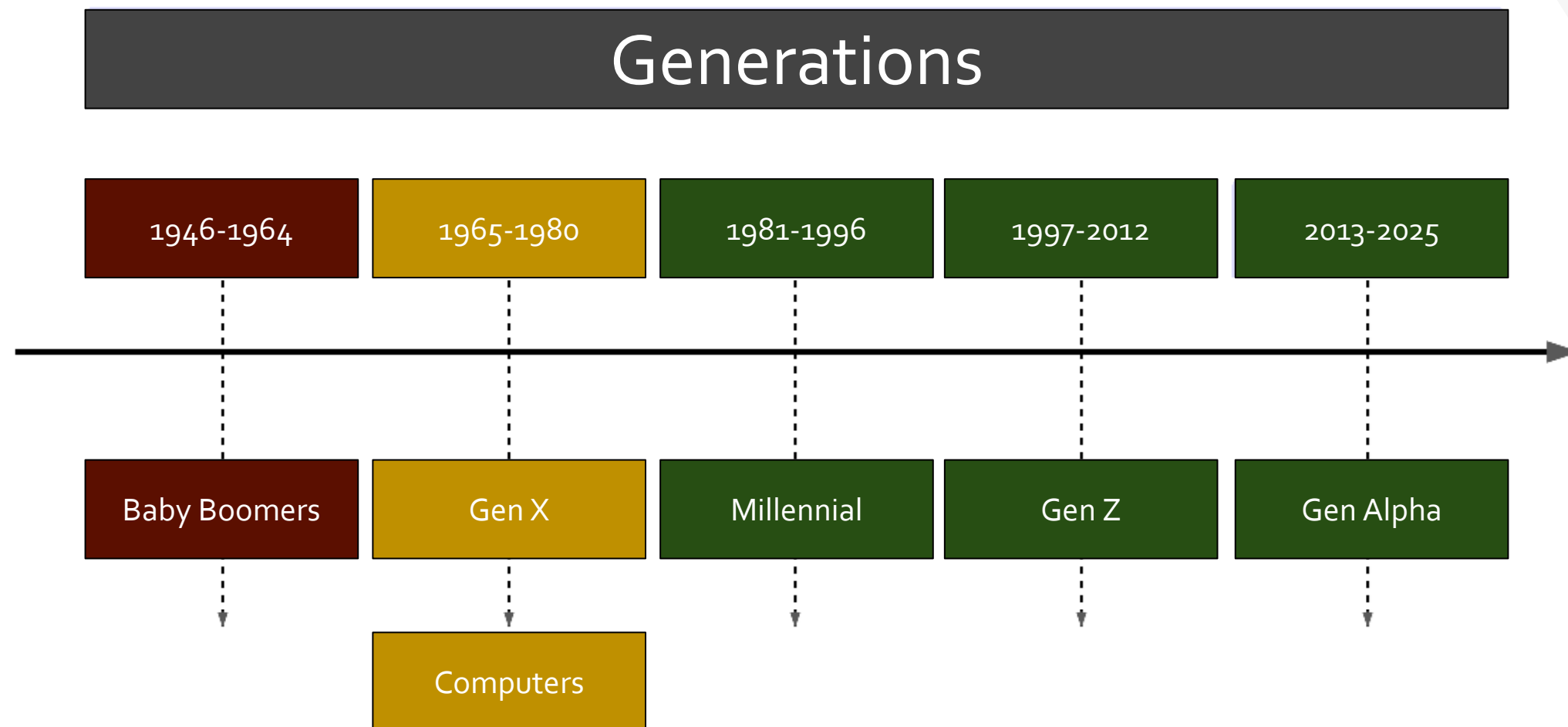
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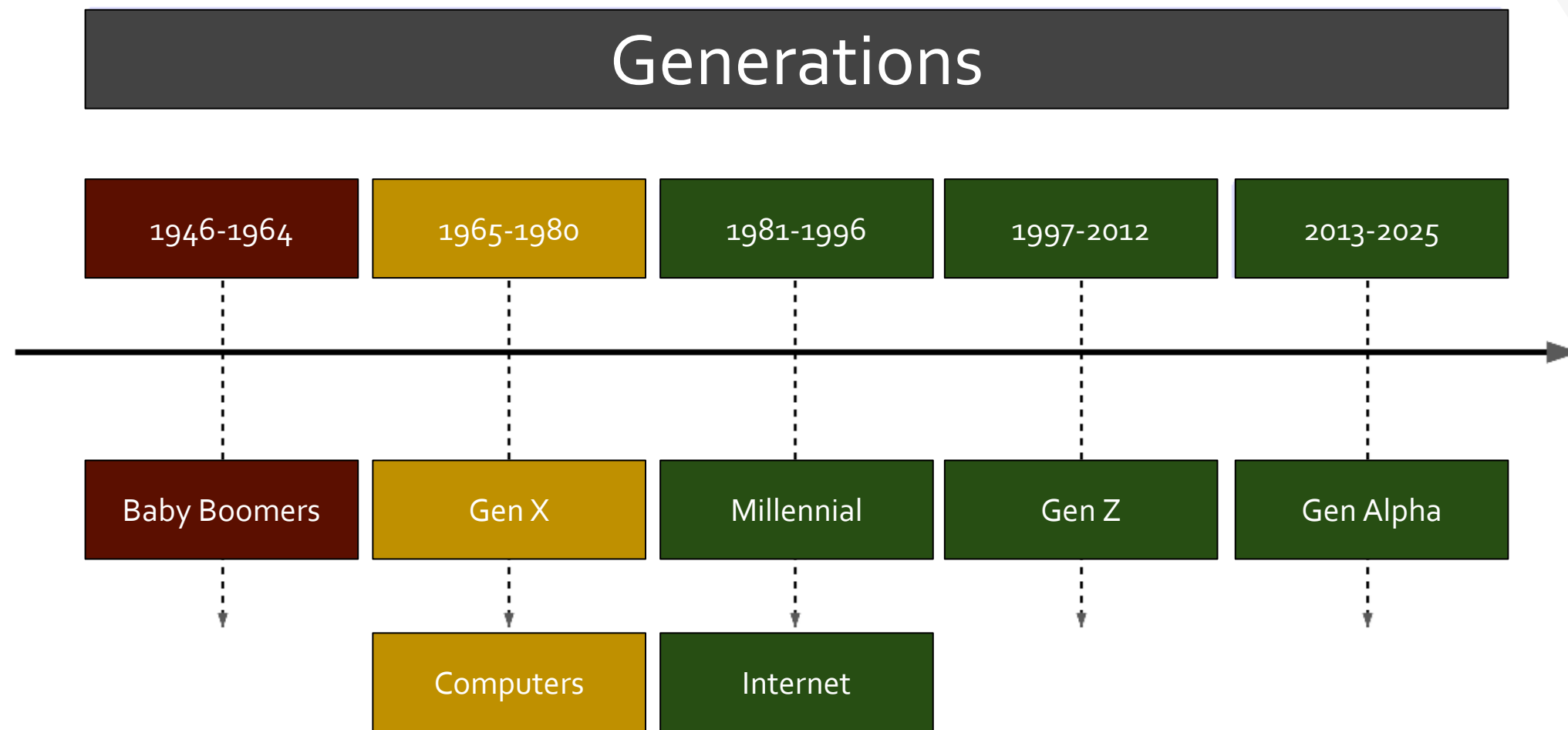
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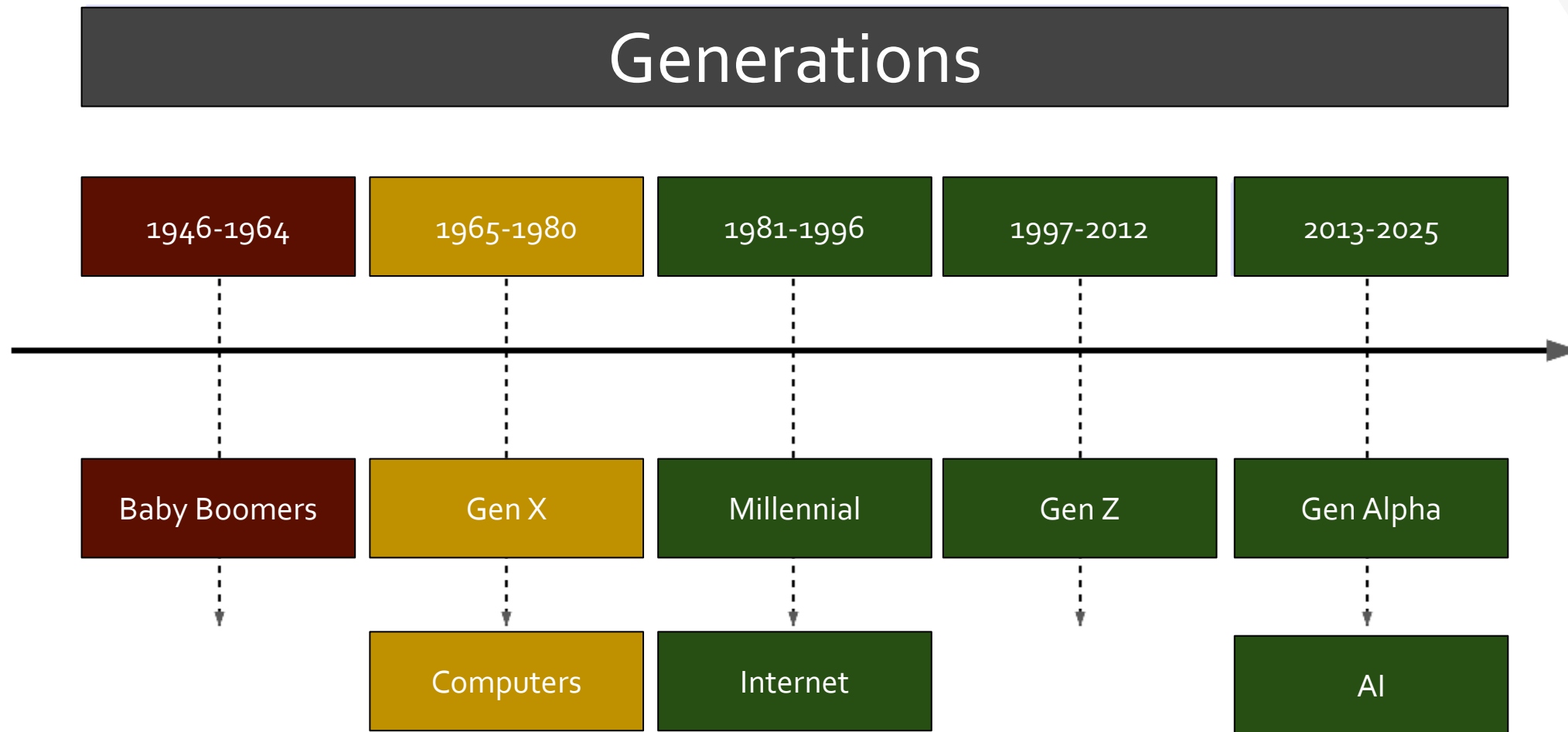
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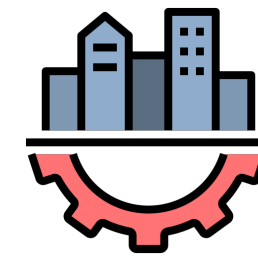


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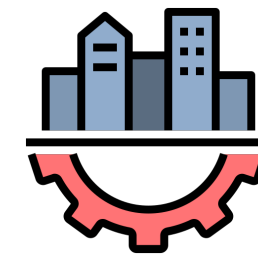


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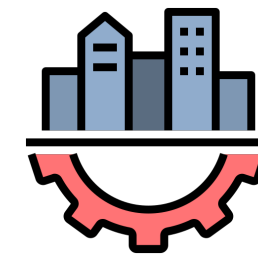


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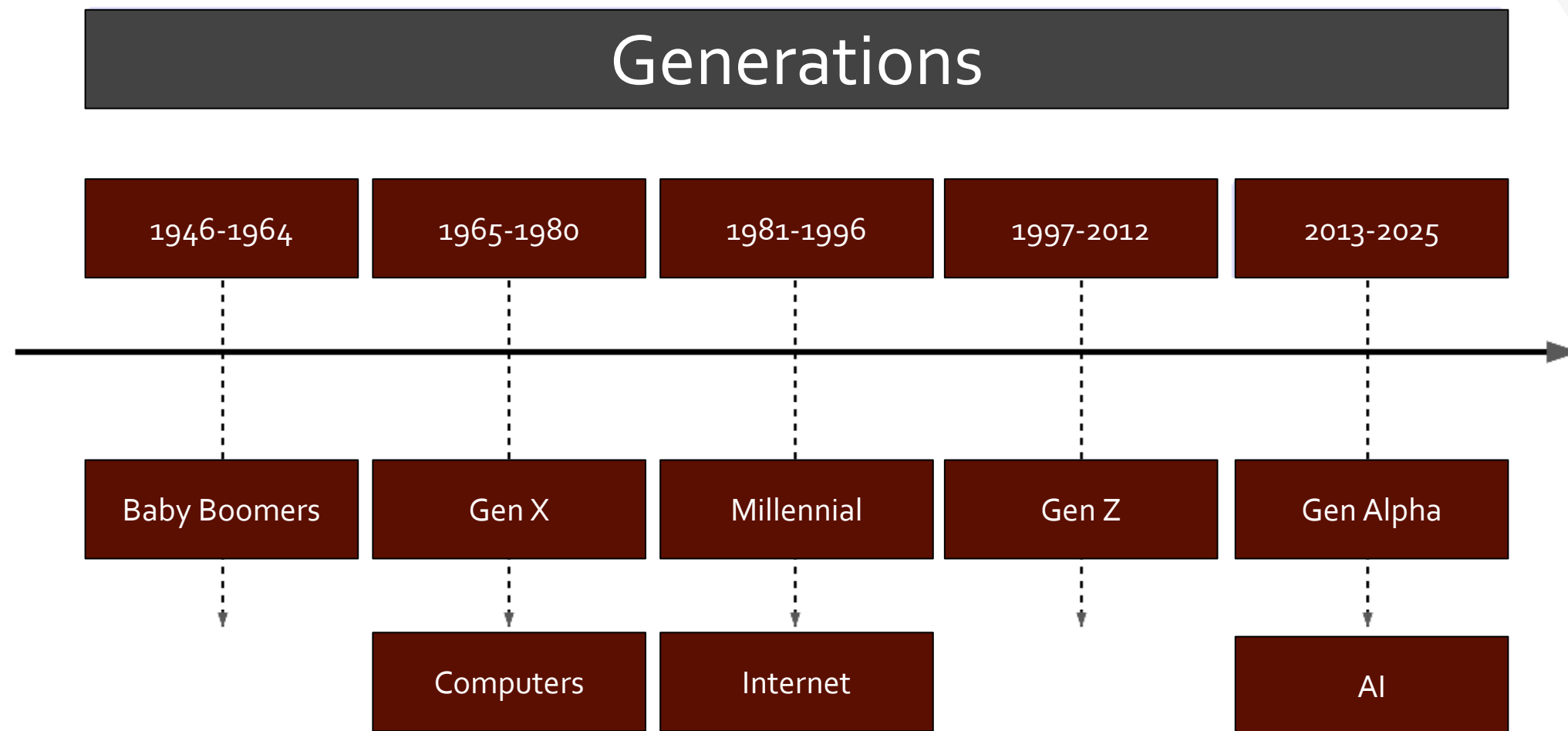
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**02**

Expanded look at impact

## Importance in Life

Digital literacy directly impacts daily work life from start to finish



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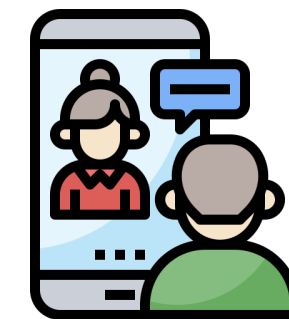
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Case studies on challenges from limited digital skills.

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**Digital Literacy  
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The Digital Lit  
is

**REAL**

**HUGE**

# Workplace Expectations and Digital Literacy

## Digital Skills Employers Seek

Employers seek candidates with basic digital skills such as email communication, meeting scheduling, and basic software use for productivity.



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Digital skills are integral in roles from retail (point-of-sale systems) to customer service (handling software and databases).



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Digital skills are integral in roles from retail (point-of-sale systems) to customer service (handling software and databases).

## Low Tolerance

Lack of digital skills can lead to errors, misunderstandings, or inability to complete tasks effectively.



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## Gaps in Digital Literacy

Lack of digital skills can lead to errors, misunderstandings, or inability to complete tasks effectively.  activity



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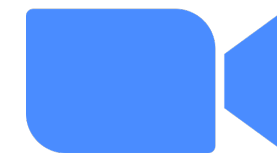
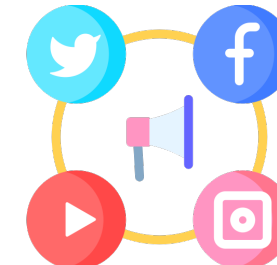
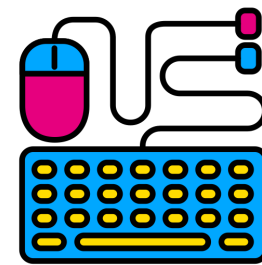
## Technology Access

Discuss ways to access the technology and tools needed to practice and build digital skills.

# Bridging the Digital Literacy Gap

## In Practice

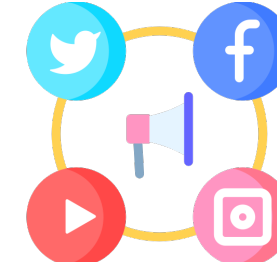
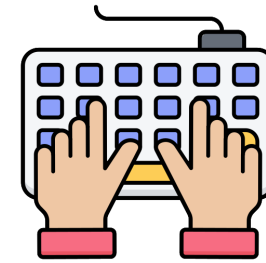
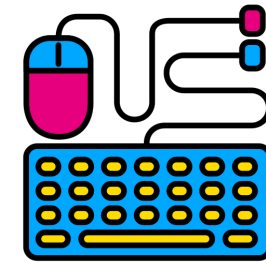
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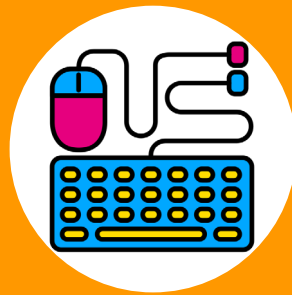
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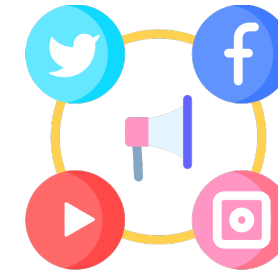
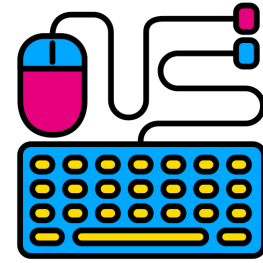
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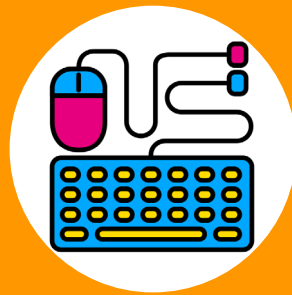
# What are your digital literacy goals?



Setting achievable digital skill goals tailored to job aspirations.



What are your digital literacy goals?



Setting achievable digital skill goals tailored to job aspirations.

What resources or support can help you?



Creating an action plan to find resources or mentors to support learning.

[Home](#) // [Research Databases](#)

# *Northstar Digital Literacy*

Need tech training? Northstar Digital Literacy is an online platform that provides on-demand, interactive digital literacy training and assessments. Use assessments to evaluate your skills and set learning goals! Then, complete lessons to gain new digital skills.

## Topics Offered

### Essential Computer Skills

- Basic Computer Skills\*
- Internet Basics\*
- Using Email\*
- Windows\*
- Mac OS\*

### Essential Software Skills

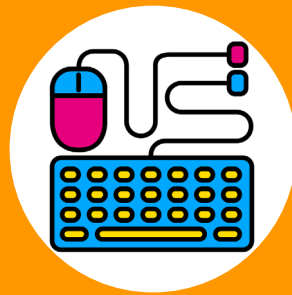
- Microsoft Word\*
- Microsoft Excel\*
- Microsoft PowerPoint\*
- Google Doc\*

### Using Technology in Daily Life

- Social Media\*
- Information Literacy\*
- Career Search Skills\*
- Accessing Telehealth Appointments\*
- Your Digital Footprint\*

\*Spanish assessment or lesson also available.

**What are your digital literacy goals?**



Setting achievable digital skill goals tailored to job aspirations.

**What resources or support can help you?**



Creating an action plan to find resources or mentors to support learning.

**How can I be an accountability partner?**



Follow up on the single step toward digital literacy.



# Benefits of Digital Literacy

## Empowerment in Job Search

Digital literacy enhances confidence in job searching, making it easier to identify and apply for suitable positions.



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## Long-Term Career Benefits

Improved digital skills support career advancement, higher wages, and long-term job security.



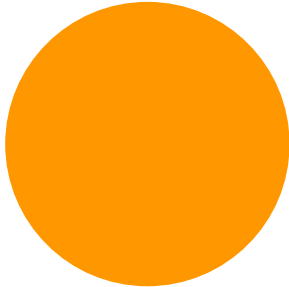


The power of lifelong learning and  
adaptability

# Q&A and Closing Remarks

How can digital literacy open doors in  
your career journey?

Remember, digital literacy is within  
everyone's reach, and taking the first  
step in learning a new skill can  
transform your career opportunities.



Rate the  
Session



# Wrap-Up

Next Session:  
January 23, 2025  
The Training Landscape in  
Marion County

Are you a new career coach, navigator,  
or case manager looking for resources?

Are you a seasoned professional with  
resources to share?

[Check out the Resource Library](#) where  
you can access & request materials to  
help as you serve jobseekers

# Ecosystem Enrichment 2024/25 Calendar

## Program Year 2024 Topic Calendar

**JULY 2024**

SUPPORTING JOBSEEKER  
SUCCESS AT HIRING EVENTS



REGISTER NOW



**AUGUST 2024**

SOCIAL DETERMINANTS  
OF HEALTH



REGISTER NOW



**SEPTEMBER 2024**

CULTURAL COMPETENCE IN  
WORKFORCE DEVELOPMENT



REGISTER NOW



**OCTOBER 2024**

TRAUMA-INFORMED  
SERVICE DELIVERY



REGISTER NOW



**NOVEMBER 2024**

DIGITAL LITERACY & IMPACT  
ON EMPLOYMENT



REGISTER NOW



**DECEMBER 2024**

NO TRAINING DUE TO  
HOLIDAY

**JANUARY 2025**

TRAINING LANDSCAPE IN  
MARION COUNTY



REGISTER NOW



**FEBRUARY 2025**

WORK-BASED LEARNING IN  
ACTION



REGISTER NOW



**MARCH 2025**

CHILDCARE AS A BARRIER  
TO EMPLOYMENT



REGISTER NOW



**APRIL 2025**

IDENTIFYING HIGH QUALITY  
TRAINING PROVIDERS



REGISTER NOW



**MAY 2025**

INDIANAPOLIS ADULT  
EDUCATION LANDSCAPE



REGISTER NOW



**JUNE 2025**

CAREER NAVIGATION:  
TOOLS FOR SUCCESS



REGISTER NOW

