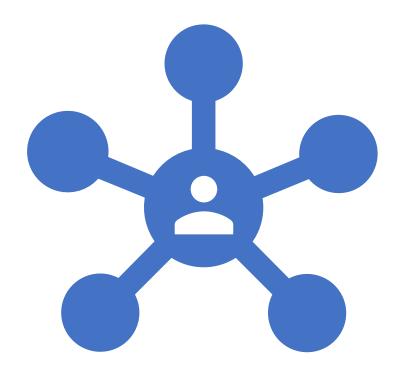
January Ecosystem Enrichment

The Role of Active Listening in Client Relationships





Welcome to Ecosystem Enrichment!

- Monthly professional development opportunity for workforce professionals – career coaches, business services representatives, training instructors, and more!
- Information that helps connect a complex system of services so that jobseekers can get the support they need to find, obtain, and maintain quality employment –no matter where they start!
 - Broadly applicable workforce development skills/knowledge with local context
- Join us each month for more, invite others you think are a good fit, and reach out if you have questions about previous or upcoming sessions

Housekeeping Items

- The session is being recorded, the PowerPoint and other materials will be sent out after the session.
- Please mute yourselves to make sure that speakers can be heard, and we do not experience feedback. No need to keep video on unless you want!
- This session is structured with several presenters, information regarding each presenter's organization will be shared after the session along with any helpful links/websites shown
- Feel free to share your own thoughts, reactions, and reflections to the topics as we go along. If time allows, we can move to participant questions, so please send those to me privately!

Agenda

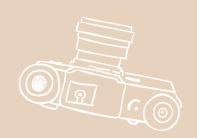
Context for the session

Goodwill Active Listening Presentation

Indy Reads Presentation

Rework America Alliance/Skillful Presentation

Wrap-up



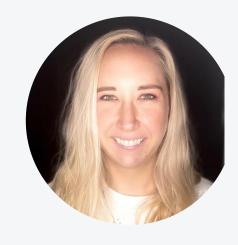




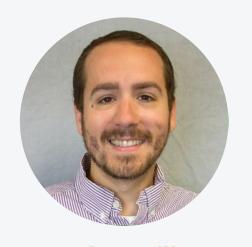




Team Presentation



Kari Podany
Mission Guide
Goodwill of Central &
Southern Indiana



Nathan Miller
CWF Manager
Goodwill of Central &
Southern Indiana





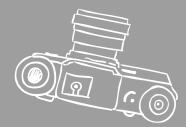




Objectives:

- Given a participative lecture, participants will identify characteristics of active listening skills and be able to explain its importance in providing high-quality service.
- Through group activities and a large group discussion, participants will identify the barriers to active listening and identify their own strengths & weaknesses in their learning styles.

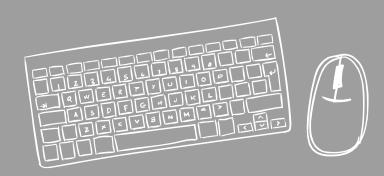




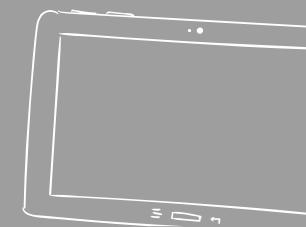


Importance of Effective Communication

- Effective communication is a learned skill and you practicing it will improve your communications with others.
- Effective communication can be used to establish rapport with others.
- Effective communication helps us to deliver difficult messages without creating conflict or destroying trust.









Positive Verbal Communication

- 1. Control your pitch and tone of voice.
- 2. Encourage others to be involved in the conversation.
- 3. Validate the other person's worth.
- 4. Provide appropriate information as needed.
- 5. Put your ideas in a logical sequence so they are easily understood.
- Relate new ideas to familiar ones.
- 2. Repeat keys ideas to reinforce them.
- 3. Present one idea at a time, focusing on the essential things you need to convey.



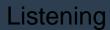
Negative Verbal Communication

- 1. Giving false reassurance ("It will be okay.").
- 1. Giving advice or offering your personal opinion ("If it were me...").
- 1. Interpreting behavior without reflecting for confirmation first, jumping to conclusions ("What you really mean is...?").
- 1. Expressing your values about right and wrong.
- Conveying your approval or disapproval of others' behavior ("That's good/bad...").
- 1. Making polite, superficial comments without a focus on the other person's thoughts and feelings ("Isn't that nice?").









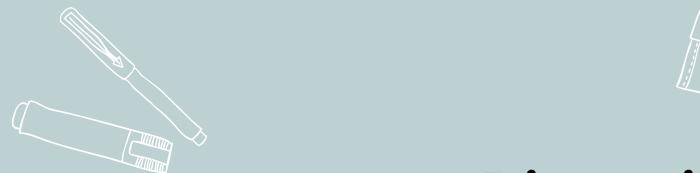
Module 1













"Listening, whether done by individuals or by companies and government, is a signal of respect. When people don't feel listened to, they don't feel respected. And when they don't feel respected, they feel anger and resentment. This resentment is exacerbated if people think you're pretending to listen but aren't."









Listening Facts

10% = Words

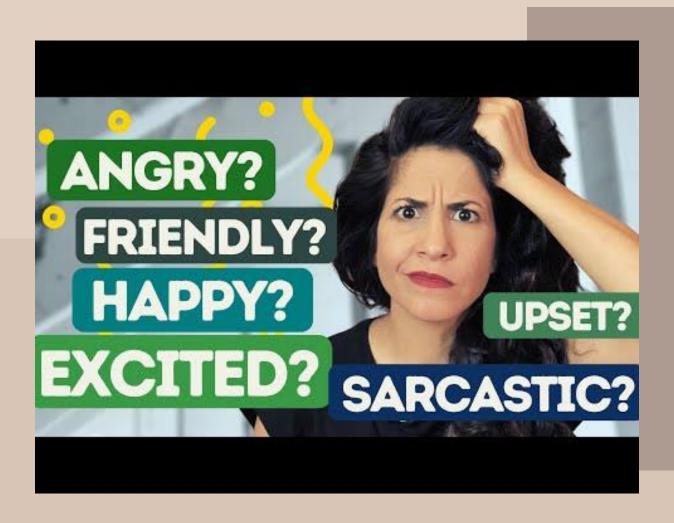
55% = Body Language

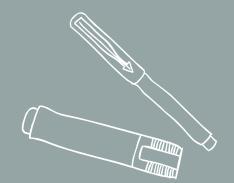
35% = Tone of Voice

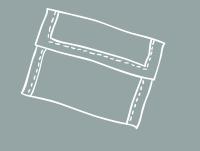
10% is Content; 90% is Intent



That's Fine









Benefits of a good listener

- Listening improves communication
 - Listening shows you care
- Listening shows respect for the client











Types of listening

- Inactive Listening
- 3) Active Listening

- 2) Selective Listening
- 4) Reflective Listening







Listening Effectively:

- · Use appropriate tone of voice
- Understand communication
- · Provide feedback
 - -Feedback is empathetic and nonjudgmental
 - -"Sandwich theory"



Nonverbal Communication

- Facial Expressions
- Eye Contact
- Gestures









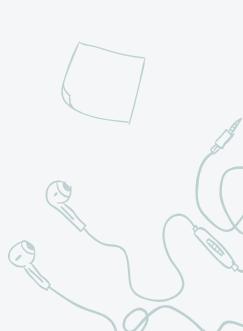


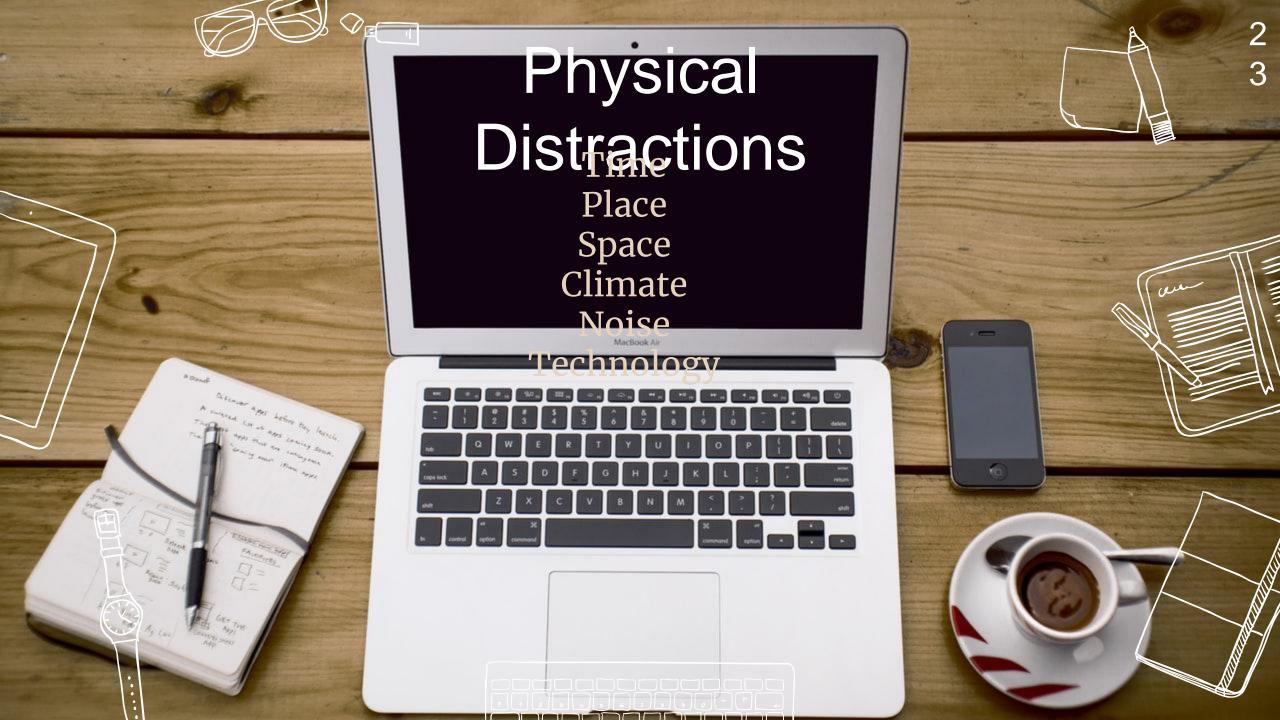
Barriers to Effective Listening

- Emotional Mindset
- Personal Situation
- Relationships
- Expectation















Summary & Conclusions

Types Listening

How to Listen Effectively

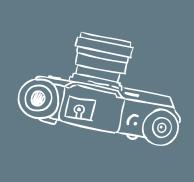
Barriers to Listening

Importance of tone and non-verbal communication









Impact of effective listening Module 2







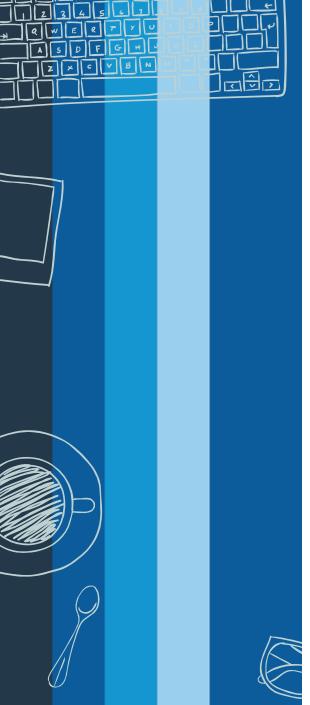




Benefits of Listening

Why do we listen? We listen to learn, understand, and connect. Listening helps to:

- Build relationships
- Increase productivity
- Solve Problems
- Improve our ability to influence, persuade or negotiate
- Enable us to avoid minimize conflicts and misunderstandings



Three Levels of Listening

In our fast-paced world, our listening can often be cursory, even with our best intentions. Coaching requires skillful, attentive, and deep listening. How we listen to our clients will make all the difference. The Co-Active Model describes listening at three different levels:



Level 1

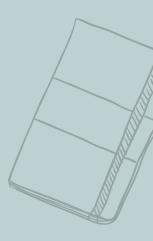
Internal listening, where your attention is focused on your own thoughts, feelings, and interpretations.





- Think about what they're hearing and mentally summarize, taking into account the speaker's tone of voice and body language
- Allow the speaker to complete his/her thoughts
- Take notes, but not excessively—just enough to recall the message later
- Suspend judgment until they understand the message in full
- Maintains focus despite grammar mistakes or other delivery errors
- Maintain eye contact and help the speaker along by appearing engaged
- Listen for the entire message









5 Steps of Listening Effectively:

5 Rs

Ready: Prepare yourself physically and mentally.

Receive: Hear the message/ Show you're listening

Review: Evaluate the message.

Respond: Show the speaker that you understand the message.

Remember: Transfer the information you've heard from your short-term memory

to your long-term memory.

Perhaps most importantly, be available. You may be the best listener in the world, but if you're always perceived as "too busy" or "just need another minute," others will stop trying to talk to you in a meaningful way.





Test Your Knowledge

Can you up the steps of active listening in the proper order?



Receive

Remember

Ready

Review

Respond

Test Your Knowledge

Can you up the steps of active listening in the proper order?



Ready

Receive

Review

Respond

Remember





Ineffective Listeners

- ★ Tune out when the speaker has a distracting delivery style, speaks slowly, or is discussing a dry topic.
- × Quickly lose focus
- × Tend to interrupt
- ★ Can be overstimulated; tend to seek and enter into arguments
- X Show no outward evidence of listening
- ★ Listen for facts alone and miss out on the complete message, often because they're too busy taking notes to observe the speaker's body language







Barriers to Listening: Style Differences

Let's take a few minutes to talk about communication styles. People have different styles of communicating, which can affect how they listen to each other and get in the way of effective listening.

Here are some examples of how a variety of styles might be described. Do any of them sound like you or someone you know?

- •"Give me just the facts."
- "Let's talk about how you're feeling first."
- •"I'm interested in what you're saying so I want to jump in and add to it."
- •"Why aren't I saying anything? I'm processing what you said."
- •"If you don't look me in the eye, I'll think you're hiding something."
- •"You keep looking me in the eye. I feel like I'm being interrogated."

Test Your Knowledge

Read each item and decide if it is an effective or ineffective listening behavior. When you're ready click on the statement to reveal the correct answer.

Effective	Effective
Overlooks grammar mistakes	Holds eye contact
1 66 41	
Listens for facts alone	Observes body language
Inoffactiva	Inoffactiva
Jumps in to finish the speaker's thought	Allows distractions to take over
Ettective	Inettective
Takes adequate notes	Jumps to conclusions
menective	Ellective
Interrupts	Listens for what is not said

Summary & Conclusions

Benefits to listening well!

Barriers to listening

Ineffective vs Effective listening

Style matters!

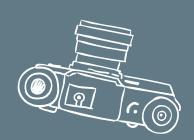
The five R's can make this into a buildable skill.

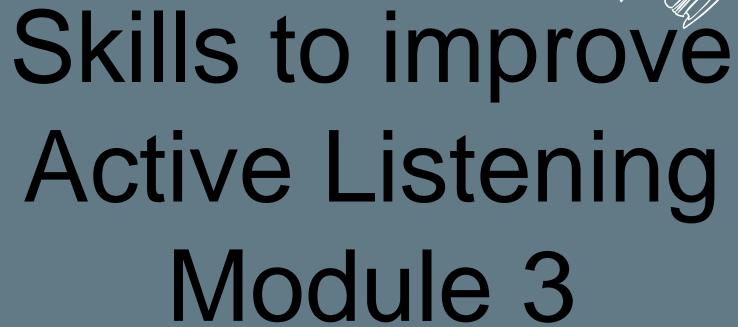
Do we operate as if we can listen, or are we too busy?

Do we operate as if we can listen, or are we too busy?







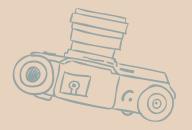














- · Lean forward slightly as you listen.
- · Keep your hands visible and open.
- · Have a relaxed posture, but don't slouch.
- · Keep your arms relaxed at your sides.
- · Make eye contact and nod your head.
- Keep a comfortable distance of personal space between you and the speaker.
- · Use gestures to convey your message











Questioning Techniques

Active listening can be enhanced by improving your questioning skills.

If you want to:

- •Clarify something ask, "I'm confused about..." or "Can you explain...?"
- •Probe for more information, ask "Tell me more about..."
- •Confirm an assumption, say "So, from what you've said, I'm assuming ..."
- •Acknowledge the speaker's feelings, say "I sense you're feeling ..."
- •Build on an idea the speaker mentioned, say "That's a good point. And, we could ..."







Encouraging the Other Person to Talk

Non-verbal Signals

- ·Head nod
- ·Eye contact
- ·Hand gestures
- ·Silence

Verbal Signals

- · "I see."
- · "And ..."
- · "Uh-huh."
- · "Go on ..."

Paraphrasing Practice

Compare these statements:

"Since I was promoted to manager, I worry about making the wrong decisions."	"Sounds like you're feeling insecure."
"I can't figure out what to do with my new employee. She wants to do things her way instead of our way."	"So you see her as having difficulty following our procedures? Do you want some help figuring out a solution?"

Test Your Knowledge

Read each statement and think of a paraphrasing response. When you're ready, click on the statement to reveal the suggested answer

"I keep trying to talk to her, but she just gets mad when I do."

"It must be discouraging to feel misunderstood."

"Just once I wish management would listen to the people who do the work."

"So you have some ideas about how to improve the way the work is done, and you want to

"They did such a good job selling; I don't know if we can keep up with delivery."

"You seem really concerned about not meeting your promises."



Listening in Emotional Situations

Getting a handle on your own emotions is the first step to preventing them from interfering with listening. You can do that by recognizing your "hot buttons.

Identify what triggers an emotional response in you.



Even if you're aware of your hot buttons, it can be difficult to keep your emotions under control all the time. If you find your emotions running high:

- · Pause—stop whatever you're doing.
- · Take a deep breath.
- Consciously relax your throat and shoulders.

These actions will help you calm down and feel more in control.

Behaviors that Escalate Emotions

Avoid these behaviors

- Interrupting
- Arguing
- · Telling the other person to calm down
- Giving advice
- Faking understanding
- · Belittling, condescending, or minimizing
- Jumping to conclusions





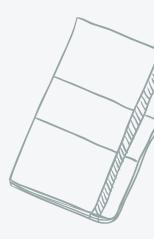


How to De-Escalate Emotions

First, slow down and take a moment before you respond to keep your own emotions in check.

- Respect the emotional person's perceptions as real to him or her.
 - You can say something like, "If it were me, I'd be feeling ..."
- Set clear boundaries while allowing the other person to talk.
 - For example, say something like, "I'm here to listen, but I can't do that until you slow down and stop swearing."
- Use non-threatening words and an even-tempered tone of voice.
- · Keep your responses short.







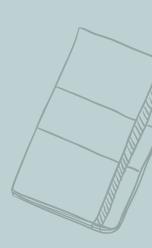


Key Components to Creating a Positive Climate

- Openness
 - Use self-disclosure to build trust among teammates.
- Support
 - View your teammates as collaborators, not competitors
 - help them out when they're encountering difficulties
 - To bolster a sense of inclusion and recognition, celebrate the accomplishments of all teammates.
- Respect
 - Accept diverse viewpoints, perspectives, and opinions.
 - Focus on "What can we learn from this experience?" rather than "Who is to blame?"

In this kind of atmosphere, team members will become better listeners and communicators.









Summary & Conclusions

Using Questioning Techniques

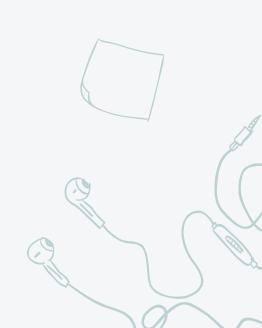
How to Listen in Emotional Situations

Paraphrasing Practice

How to Increase Information Flow













Any questions?











Who We Are

- ★ Founded in 1984 as the Greater Indianapolis Literacy League
- ★ Our mission is to build the literacy, English language and job readiness skills to empower adults and families to reach their full potential.
- ★ Our programs
 - Community Classrooms
 - High School Equivalency (HSE)
 - English Language Learners (ELL)
 - Literacy Foundations
 - Certifications
 - Bookstore 2Gen





What's your routine?

- Read the morning news
- ★ Look up a new recipe for dinner
- * Add items to my shopping list
- ★ Write myself a reminder note
- ★ Search the internet for information
- * Follow directions to get someplace new
- ★ Help a child with their homework

- * Read a restaurant menu
- ★ Drive myself to work
- ★ Read job listings
- ★ Text a friend
- ★ Write an email
- ★ Read a chapter before bed



One in six

Hoosiers struggle to read and write.



43%

of adults with the lowest literacy levels live in poverty

43%

of persons who are formerly incarcerated are less likely to return to prison when their literacy levels increase

72%

of children whose parents struggle to read will face the same lifelong challenges.





National Center for Education Statistics National Bureau of Economic Research US Department of Justice

Student Centered Programing

- ★ English Language Learners (ELL)
 - Reading/Writing
 - Listening/Speaking
- ★ Adult Literacy & HSE Prep
 - Mechanics of reading
 - Addressing learning difficulties
 - Learning to Read → Reading to Learn
 - HSE: Reading, Social Studies, Science, Math, Writing
- ⋆ Job Readiness/Workforce Support
 - Work Indiana Essential Soft Skills courseware
 - Certifications: Customer Service and ParaProfessional





Customer Service

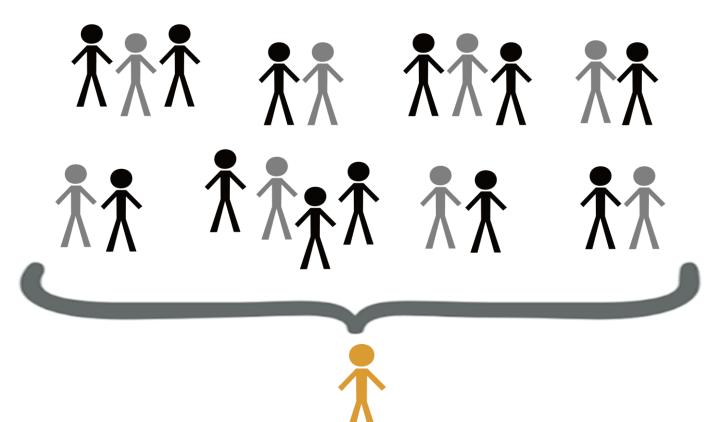
- ★ Nationally-recognized credential
- ★ Prepares students for job opportunities in retail and customer service roles
- Course combines High School Equivalency coursework and online soft skills development
- ★ Students will learn the knowledge necessary to pass the National Retail Federation (NRF) credential exam
- ★ Career counseling, resume writing, and soft skills development included
- ★ Online, free, nine-weeks
- ★ Employer Partnership: Heartland Resolution Group, Inc

ParaProfessional

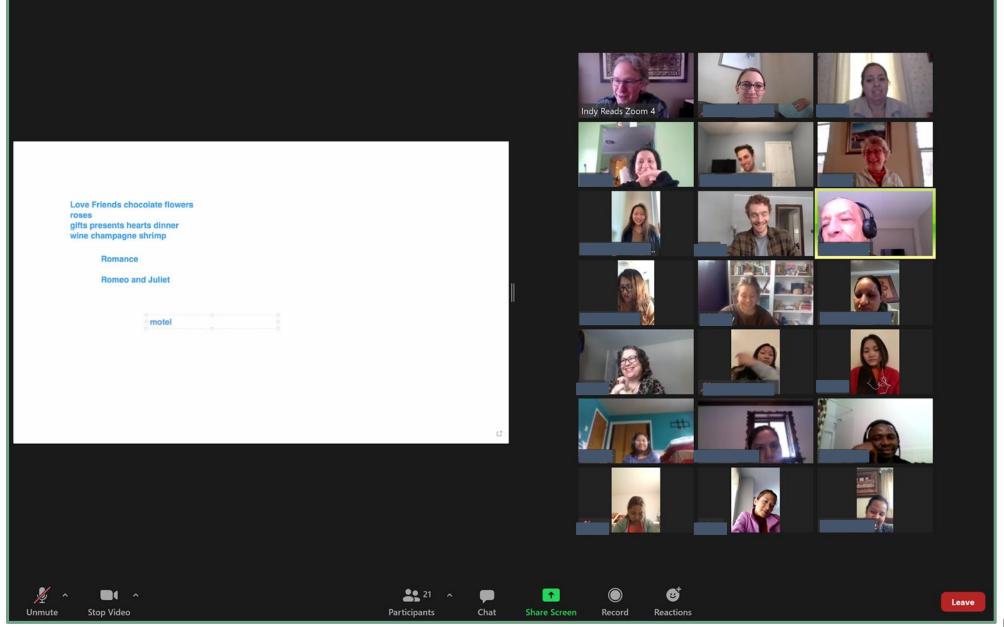
- ★ Education professionals who work under the direction of a certified teacher or school professional
- ★ Credential is a required by schools to be considered for the position
- Provide instructional, behavioral and other support to students, often working one-on-one with students.
- Online, free, nine-week course combines
 High School Equivalency coursework and
 education pedagogy to prepare
 participants for working with students in a
 K-12 setting
- ★ Career counseling resumé writing, and soft skills development included

Community Classrooms

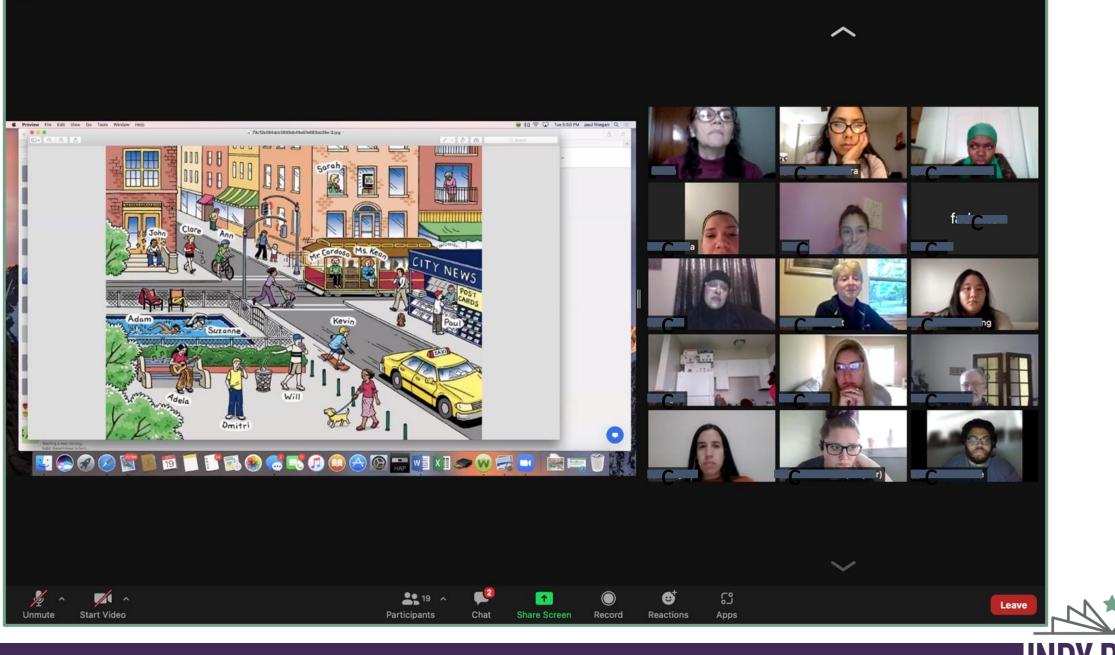
- ★ Two & three-hour classes
- ★ 2 3 X/week
- * Semesters
- ★ Mornings and evenings
- ★ Multiple locations
- ★ Distance Education
- ★ HSE Fast Track Option



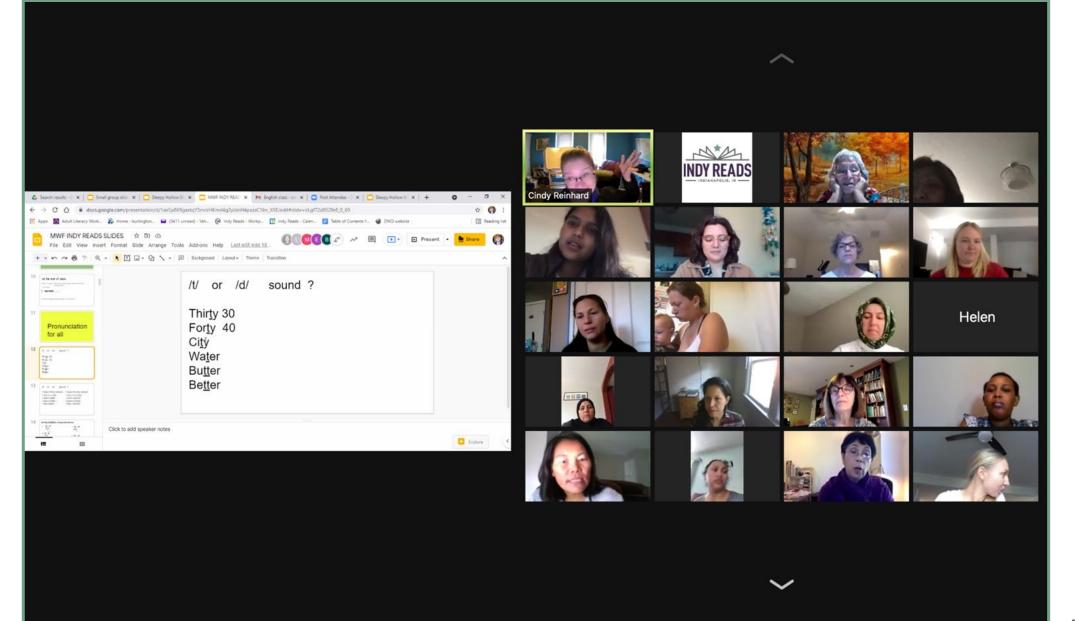












Enrollment

★ Mobile friendly <u>form</u> available in <u>13 languages</u>

EnglishArabicSwahili

SpanishChineseTurkish

BurmeseJapaneseUrdu

FrenchHindiYoruba

Portuguese

★ Each student meets with an orientation team member for a one on one coaching session

- Employment Goals
- Education Goals
- Barriers/Challenges
- Resources Available
- Digital Literacy Practice
- Class Placement



Follow Along for More



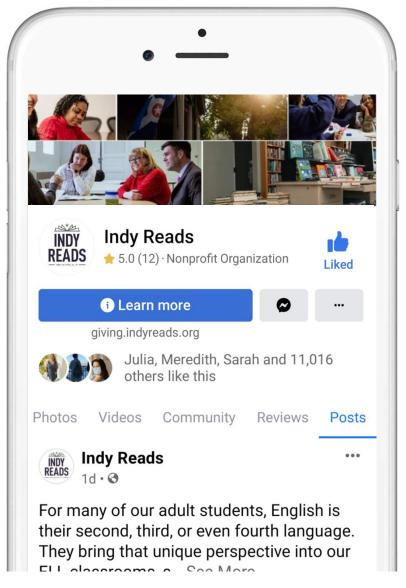
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@indyreadsorg



@indyreads







Thank You!

Christina Binhack

Vice President of Program cbinhack@indyreads.org



Rework America Alliance Virtual Career Coach Training

Tracey Everett, Manager, Career Coaching

The Rework America Alliance

The Rework America Alliance is a nationwide collaboration of employers, non-profits, educators, government entities, and public and private organizations dedicated to helping unemployed and low-wage workers emerge from this crisis stronger.

The Rework America Alliance is opening opportunities for millions of unemployed and low wage workers to move into good jobs, particularly people of color who have been disproportionately impacted by the current economic crisis by:



Identifying promising job pathways for workers to pursue



Identifying high-quality training programs aligned to skills needed for emerging jobs



Developing digital tools to help career coaches and other support specialists better serve displaced workers



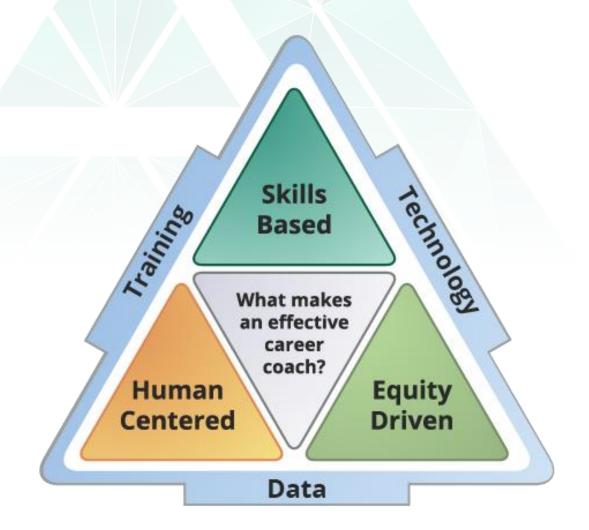
Directly engaging employers to drive the adoption of inclusive sourcing and hiring practices and developing tools and resources to help them take action



What Makes a Quality Coach?



Qualities of an effective career coach across systems and organizations



Effective coaching can be broken down into three major themes, **skills** based, human centered, and equity driven. In addition to these skills, it is critically important that coaches have access to continued training, upto-date technology, and high-quality data. When these skills and resources come together, coaches are able better serve jobseekers.

The other key component of an effective coaching system is a **strong coaching network.** When coaches are connected, they are able to share best-practices and resources, improving the coaching experience for all jobseekers across the system.

Major Themes of Modules



The Human Centered Approach

- Human Centered Coaching and it's Importance
- Emotional Intelligence and Human Centered Coaching
- The Flow of Human Centered Coaching – Pathway to Empowerment
- ♦ Coach the Coach: 11 Feedback Points
- Human Centered Coaching in Practice Coaching

The Skills-Based Coaching Application

- ♦ A Skills-based Job Search
- ♦ Skills-based Resume Writing
- ♦ Skills-based Interview
- Skills-based Job Progression
- ♦ Labor Market Information 101
- Skills-based Practices and the Career Service Delivery Model

Additional Content Coming Soon



Effective and Equitable Career Navigation

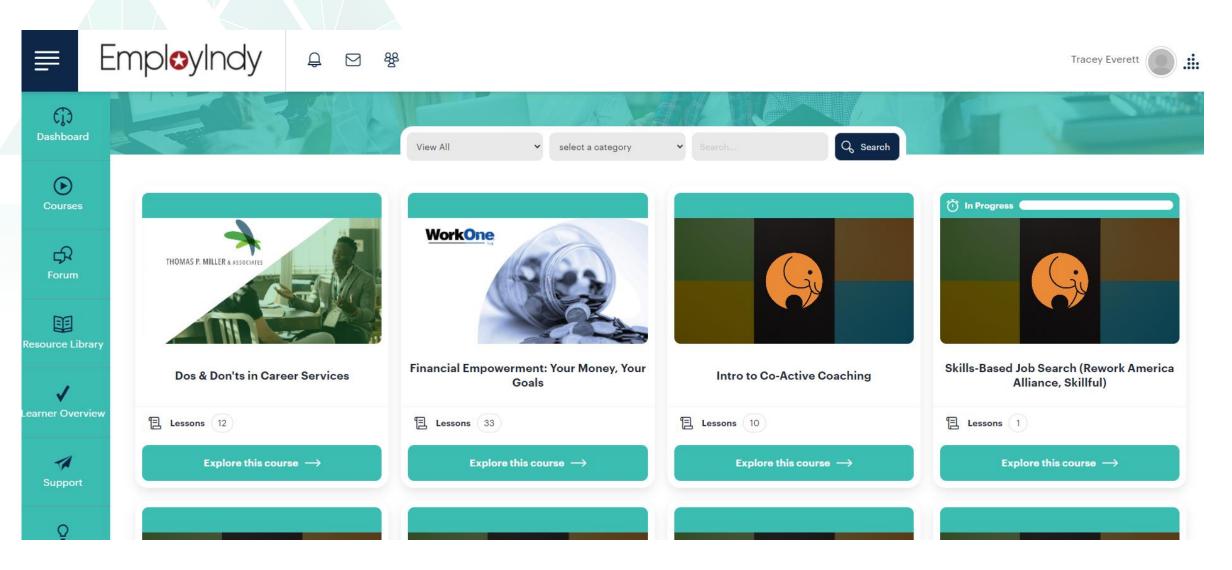
- Introduction to Racial Equity and Inclusion
- ♦ The Benefits Cliff
- Strategies to Effectively Identify Client Needs/Creating a personalized service plan
- Virtual Career Coaching resources and tips to provide virtual services
- Network and Resource Mapping activity

Digital Literacy Skills for Career Coaches

- ♦ Lifelong Learner
- Empowered Worker
- Digital Citizen
- ♦ Solution Seeker
- ♦ Mindful Colleague
- ◇ Digital Literacy
 Resource Bank for Job Seekers

Where to Find in the Learning Hub

























earner Overview









Welcome Career Coach!

The role of career coaches is increasingly important as technology transforms the economy, upends sectors and reshapes jobs. When people are changing not just jobs, but often changing sectors, they need a coach equipped with a modern coaching practice.

Created through a partnership with the Rework America Alliance, the Skillful training Virtual Foundational Skills Training for Career Coaches, through this Skillful course, will equip you with skills, resources, and support needed to help people pursue job opportunities in a rapidly changing economy.

This course is designed to introduce you to skills-based career navigation principles with a focus on applicability to coaching interactions. We want you to leave feeling inspired to help clients lead with their skills throughout all aspects of your coaching, including the job search, resume writing, interviewing, and career progression planning.

Learning Objectives:

- · Help job seekers during the job search focus on competencies when job postings emphasize credentials
- · Navigate biases in the hiring process using a skills-based approach Assist job seekers in developing skills-based resumes
- Support clients in responding to traditional and credential focused interview questions
- · Help job seekers successfully navigate a variety of career opportunities to unlock career progression
- Help job seekers navigate non-linear job-to-job progression and opportunities for advancement reflective of the job market and their clients' long-term goals.



























arner Overviev



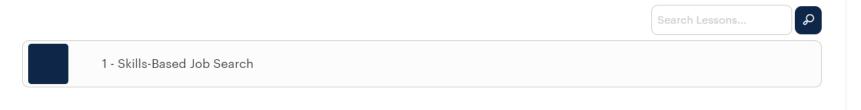


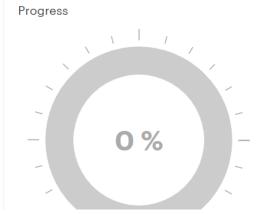
How to navigate this course:

- When you click on the lesson below, you will be taken to the lesson homepage and a pop up window will appear with the lesson's content.
 - If it does not, make sure your pop up blocker is turned off.
- To navigate through the course's lessons while in the pop up window, click on the three lines in the top left corner (also known as the "hamburger"). You will see each lesson for the course.

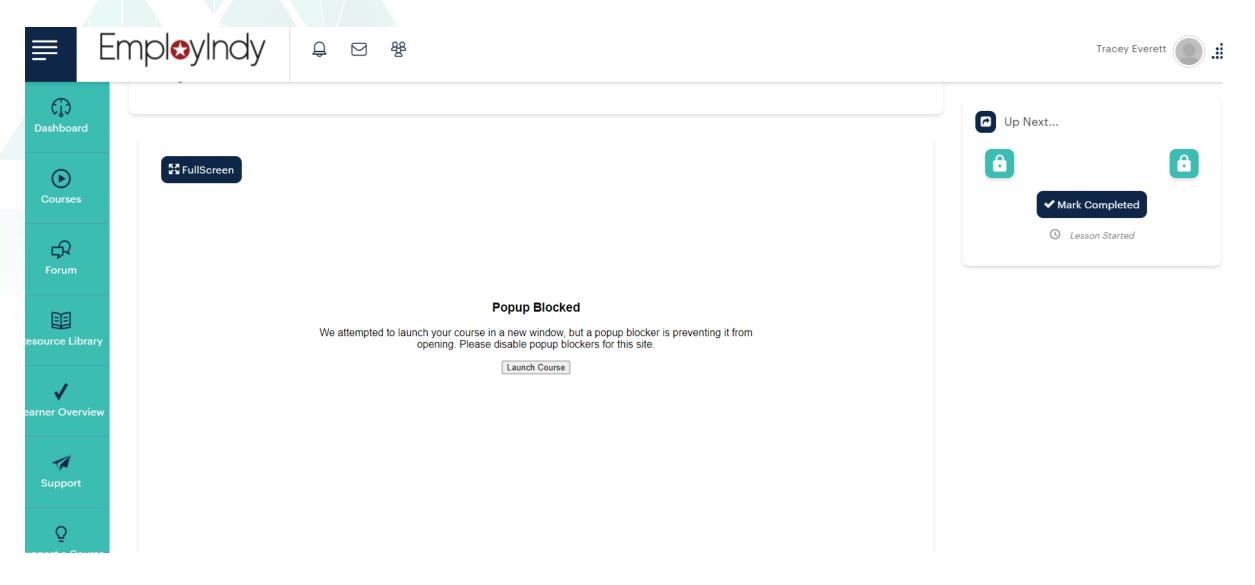
Additional Resources

- Skillful Jobs Posting Generator The Skillful Job Posting Generator simplifies one of the first steps to hiring based on skills: identifying an open job's required skills and competencies and incorporating them into a job posting quickly and easily
- Skill My Resume Tool Work with clients to create a skills-based resume from scratch and optimize it for a specific job posting. This tool utilizes EMSI's data insights to help clients easily add skills from their experience to the resume.
- SkillsEngine Profile Builder The Profile Builder, powered by SkillsEngine, generates a custom competency profile based on thousands of quality skill statements across more than 850 occupations. This application uses the SkillsEngine Competencies API to demonstrate the unique capabilities of this powerful new service.
- O'Net O*NET OnLine has detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more! Keyword or O*NET-SOC Code: Browse groups of similar occupations to explore careers. Choose from industry, field of work, science area, and more.

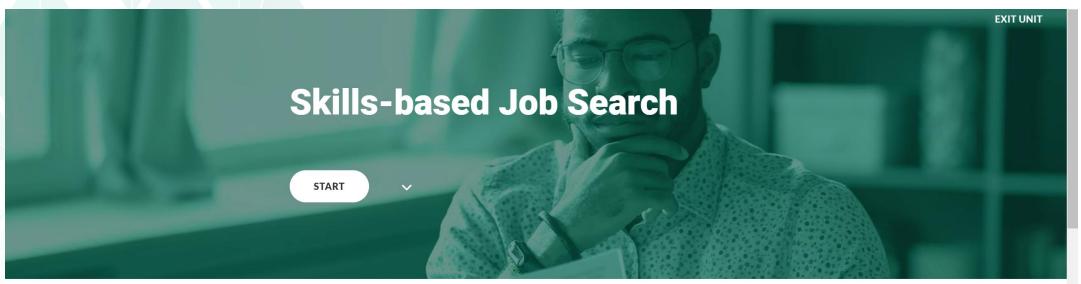














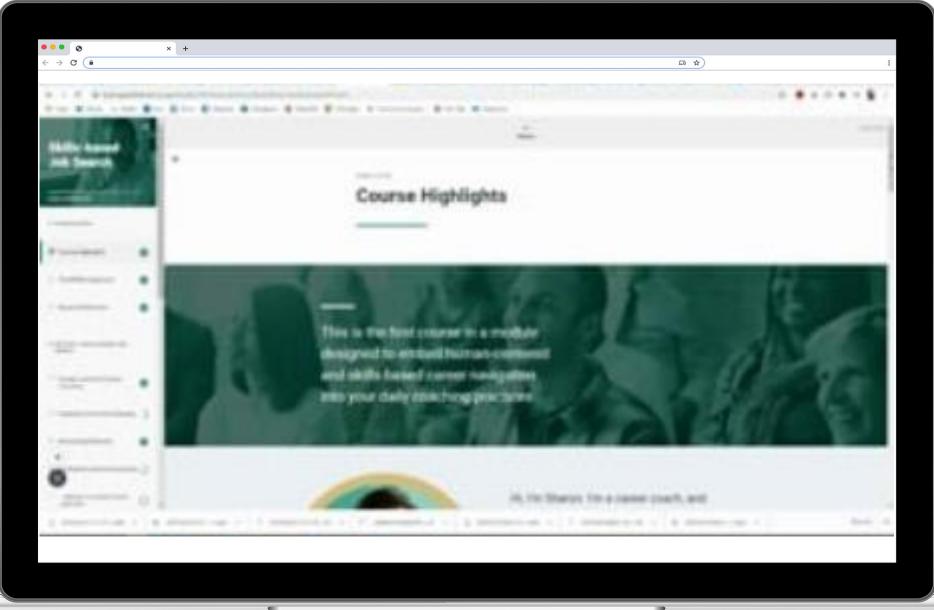


Welcome to the Skills-based Job Search course, presented by the Rework America Alliance in partnership with Skillful, a Markle Initiative.

Course Duration: 70/75 minutes

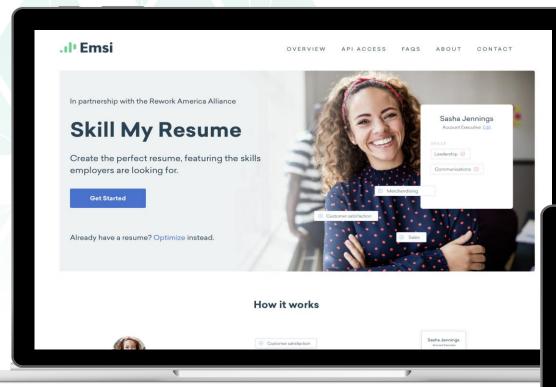
The Training





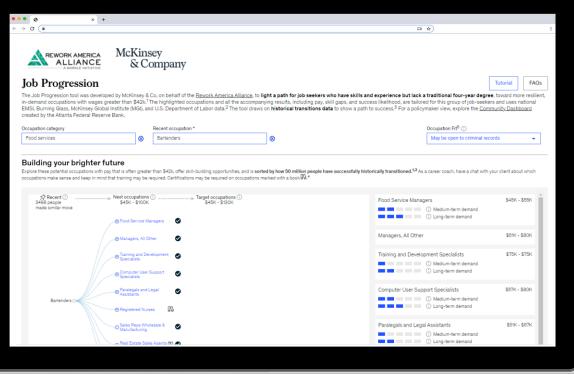
Supporting Digital Tools





Skill My Resume

Job Progression Tool



Skillful Indiana Coaching Community of Practice



- Opportunities for coaches to discuss learnings, ask questions, share how the training is impacting their work
- Build community of support and network of coaches throughout the state



https://www.skillful.com/career-coaches

Rework America Alliance

Questions?

Tracey Everett, teverett@markle.org

skillsbasedcoaching@markle.org

Wrap-Up

Next Session: February 24th

Register Here

Job Ready Indy (JRI) is moving Online!

New Video outlining what to expect with the online move. RSVP to the session on 2/15 that goes over this new process!

Are you a new career coach, navigator, or case manager looking for resources?

Are you a seasoned professional with resources to share?

<u>Check out the Resource Library</u> where you can access & request materials to help as you serve jobseekers



ECOSYSTEM ENRICHMENT

YEARLY SCHEDULE

JULY 7/22

De-Escalation & Conflict Resolution

How preventing and handling conflict in the workplace can impact your organization

OCTOBER 10/28

The Basics of Career Training: What it Takes to Land Hot Jobs

Learn about several career programs and opportunities and how to connect them to clients

JANUARY 1/27

The Role of Active Listening in Client Relationships

Understand the fundamentals of listening, and what barriers and behaviors encourage active listening



Understanding the Benefits Cliff and How it Impacts Jobseekers

How to talk to clients about benefits, what options exists, and what resources are available

AUGUST 8/26

Social Identity & Its Effect on Case Management

Understanding how we perceive ourselves and the impact this has in the workplace and in life

SEPTEMBER 9/23

Career Assessments 101

Understanding how to leverage career assessments to better career planning and job placement

NOVEMBER

Employment Barriers & Making the Right Refferals

Learn where to locate resources for your jobseekers based on their unique needs and how to make referrals

DECEMBER N/A

No Presentation

Happy Holidays!

C

FEBRUARY 2/24

EmployIndy Strategic Planning Stakeholder Session with Hedges

Provide valuable feedback on Employindy's new Strategic Plan and hear progress on the current Plan

MARCH 3/24

Employment Support for Individuals in Recovery

Explore tools for improved coaching, and learn the uniqueness of finding and maintaining employment.

MAY 5/26

How to use LMI to Guide your Case Management & Coaching

How using LMI data can help make the best informed decisions for clients

JUNE 6/23

The Skills Employers Actually Want

Understand employer perspectives to hiring and retaining employees

Closing Remarks

- Please make sure to download the Yearly Schedule!
- Quick Ending Poll
- Any last thoughts/announcements?
- Thanks for joining!